2023
STUDENT
GUIDE

KAPLAN
BUSINESS
SCHOOL
AUSTRALIA

kbs.edu.au

**ADELAIDE
BRISBANE
MELBOURNE
PERTH
SYDNEY
+ ONLINE**

**CREATING
SUCCESS
TOGETHER**

KAPLAN BUSINESS SCHOOL AUSTRALIA

WHY KAPLAN BUSINESS SCHOOL?

HIGH-QUALITY EDUCATION

Our postgraduate students rate our Quality of Entire Educational Experience higher than every public university in Australia.

QILT 2021 Student Experience Survey National Report, published August 2022.

GLOBALLY-RECOGNISED FOR PROGRESSIVE EDUCATION

Our MBA is globally acknowledged for its innovative and future-focused content delivery.

Progressive education delivery award finalist, 2020 PIEoneer Awards.

ENGAGING, EXPERIENCED AND SUPPORTIVE TEACHERS

Students rate the quality of our postgraduate teachers higher than every public university in Australia.

QILT 2021 Student Experience Survey National Report, published August 2022.

AUSTRALIA'S MOST TRUSTED EDUCATORS

Of 145 institutes of higher education in Australia, we are one of just nine trusted to be a self-accrediting authority by the regulator.

TEQSA Notice of Decision, September 2022.

ATTENTIVE AND NURTURING SUPPORT

Our postgraduate students rate our Student Support services higher than every public university in Australia.

QILT 2021 Student Experience Survey National Report, published August 2022.

LIFETIME OF LEARNING GUARANTEE

Our alumni enjoy free lifetime access to all the live online classes of the course from which they graduated as well as lifelong career coaching.

Progressive education delivery award finalist, 2021 PIEoneer Awards.

WORLD-LEADING CAREER SUPPORT

Globally recognised for our world-leading career services and support.

Employability international impact award finalist, 2020 PIEoneer Awards.

RANGE OF LOCATIONS

With campuses in five states across Australia, no other Institute of Higher Education offers a wider range of study locations.

KAPLAN BUSINESS SCHOOL

AVERAGE OF ONLY 24 STUDENTS PER CLASS

24

Weighted average across all KBS campuses in 2022.

★ 2,765

STUDENTS AWARDED GIFT CARDS FOR EVERY **HIGH DISTINCTION** GRADE THEY ATTAINED

Across all trimesters in 2022.

AMONG THE **TOP 2** MOST POPULAR MBA COURSES IN AUSTRALIA

Based on 2020 enrolments, released in July 2022 by the Department of Education, Skills and Employment.
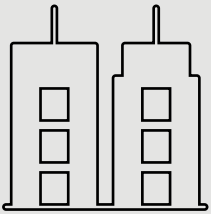
90

STUDENT MIX OF **MORE THAN 90** NATIONALITIES

Based on student numbers in Trimester 2, 2022.

KAPLAN GLOBAL NETWORK

KAPLAN

HAS RELATIONSHIPS AND PARTNERSHIPS WITH OVER **2,600** CORPORATIONS AND BUSINESSES

ONE MILLION STUDENTS ARE HELPED BY **KAPLAN** TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR

KAPLAN HAS **400** LOCATIONS IN **30** COUNTRIES

OVER **1,000** PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES

SAFETY AND WELLNESS

At Kaplan, we take steps to manage and protect all aspects of your wellness and safety. We strongly oppose any form of sexual assault or harassment. Well@KBS, a week dedicated to student health and wellbeing, includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs.

All our students also have free access to **Sonder**: a 24/7 personal safety and wellbeing service accessible on demand via the **Sonder app**, over the phone and in-person.

Find out more at kbs.edu.au/sonder.

COUNSELLING SERVICE

Student welfare is our number one priority at Kaplan. That's why we have dedicated student counsellors at all of our campuses to ensure our students' mental health and wellbeing is proactively looked after.

KAPLAN BUSINESS SCHOOL REWARDED INTERNATIONALLY FOR OUR SUPPORT OF STUDENTS.

2021 PIEoneer Awards, Student Support Award Winner

The PIEoneer Awards 2021

Student support award winner

pieoneerawards.com

KAPLAN BUSINESS SCHOOL AUSTRALIA

We are one of the Top 2 business schools for postgraduate 'teaching quality', 'student support' and 'skills development' and among the Top 5 for 'quality of entire educational experience.'

QILT 2021 Student Experience Survey National Report, published August 2022.

STUDENT SUPPORT

STUDENT EXPERIENCE

Our friendly Student Experience teams are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

/ **Study guidance and planning**

/ **Workshops and events**

/ **Student welfare**

/ **Support services**

Scan the QR code to find out more.

CAREERS CENTRAL

The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship or work placement through an extensive network of partner companies.

/ **Career planning**

/ **Resume and cover letter writing**

/ **Interview preparation**

/ **Job search assistance**

Scan the QR code to find out more.

ACADEMIC SUCCESS CENTRE

Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

/ **Referencing**

/ **Essay and report writing**

/ **Presentation delivery**

/ **Academic language skills**

ADDITIONAL ACADEMIC SUPPORT

Our teaching staff are available to provide you with personalised assistance beyond your standard weekly classes to clarify complex concepts and to further enrich your learning.

/ **One-on-one lecturer consultations**

/ **Tutoring with KBS graduates**

/ **Bonus software workshops**

/ **Technical troubleshooting service**

ACADEMIC INTERNSHIPS

We pride ourselves on thoroughly preparing you for entry into the workplace. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities. Opting for an academic internship will improve your industry knowledge and provide you with the tools you need to contribute effectively in a professional environment.

kbs.edu.au/internship

HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying any of the following courses:

– Bachelor of Business
– Master of Accounting
– Graduate Diploma
  of Business Analytics
– Master of Business Analytics
– Master of Business Analytics
  (Extension)
– Graduate Diploma
  of Business Administration
– Master of Business Administration
– Bachelor of Information Technology
– Master of Information Technology
– Master of Information Technology
  (Extension)

Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

ENHANCED EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are two other assignments that are set for you throughout the trimester, which include a learning and development plan and performance reflection, which also serve as great opportunities to consolidate your learning in the workplace.

100% RECOMMENDATION BY KBS STUDENTS*

*Based on 'Your Academic Internship Experience' Survey Responders in 2022.

'I've really enjoyed working collaboratively in a dynamic team environment, and feel I'm benefiting from being exposed to more technical skills in a real-world data environment.'

LUISA RINCON / Colombian / Master of Business Analytics

THE ART OF BUSINESS ANALYTICS
KAPLAN BUSINESS SCHOOL (KBS.EDU.AU)

TWO IN FIVE

TWO IN FIVE STUDENTS PLACED IN AN ACADEMIC INTERNSHIP WERE OFFERED ONGOING PAID EMPLOYMENT.*

* Based on 'Your Academic Internship Experience' Survey Responders in 2022.
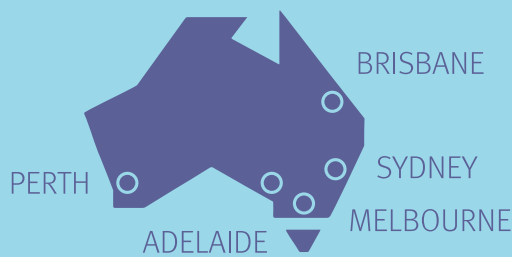
STUDY IN AUSTRALIA

#8 **MOST LIVEABLE COUNTRY** IN THE WORLD^

INTERNATIONAL STUDENTS CAN WORK **UP TO 40 HOURS** A FORTNIGHT WHILE STUDYING IN AUSTRALIA†

AFTER SUCCESSFULLY COMPLETING YOUR BACHELOR'S OR MASTER'S DEGREE AT KBS, YOU MAY BE ELIGIBLE TO APPLY FOR A **TWO TO FOUR-YEAR POST-STUDY WORK ARRANGEMENT** IN AUSTRALIA†

BRISBANE

PERTH

SYDNEY

MELBOURNE

ADELAIDE

With **all five of KBS' locations** among the **Top 40** of the world's best cities for international students, Australia has developed a strong global reputation as a popular and rewarding study destination due to its excellent education system, high standard of living, friendly community, laid-back lifestyle and vibrant city life.

COST OF LIVING

Australia is a friendly and affordable country which enjoys one of the highest standards of living in the world. Living costs include accommodation, transport, food, entertainment and study-related costs and these will vary according to a student's lifestyle and personal requirements. The costs listed on the right are an approximate guide of costs associated with living in Australia, which can vary depending on your study location.

AVERAGE WEEKLY COST (AUD)

RENT (SHARED)	$95–$215
GROCERIES AND EATING OUT	$140–$280
GAS, ELECTRICITY	$10–$20
PHONE AND INTERNET	$15–$30
PUBLIC TRANSPORT	$30–$60
CAR (AFTER PURCHASE)	$150–$260
ENTERTAINMENT	$80–$150

(StudyInAustralia.gov.au, 2022)

^Human Development Report, (UN), 2020. †For more information please visit Homeaffairs.gov.au.

The country's stunning natural beauty and unique flora and wildlife are world-renowned. There are over 11,000 beaches dotting the coastline and you'll be able to explore incredibly diverse landscapes and iconic landmarks including the Great Barrier Reef, Sydney Harbour and Uluru.

Cultural diversity is another distinguishing aspect of life in Australia, making you feel welcome and allowing you to step outside your comfort zone to expand your thinking with new ideas and perspectives.

BALANCE QUALITY EDUCATION...

Graduates from Australian higher education providers are highly sought after due to the impressive international reputation of the Australian education system.

The Australian Qualifications Framework (**aqf.edu.au**) allows countries around the world to recognise your qualification and issue the comparable qualifications for local use. All our courses are accredited by the Tertiary Education Quality and Standards Agency (**teqsa.gov.au**), a national agency closely regulated by the Australian government to ensure you are receiving the highest quality learning experience.

International students are also protected under Australian law through the Education Services for Overseas Students (ESOS) Act. This framework sets out the standards that Australian institutions must meet in offering education and training services.

... WITH AN UNFORGETTABLE ADVENTURE!

KBS offers you the flexibility of choosing from five different campuses in Australia, located in **Sydney, Melbourne, Brisbane, Adelaide and Perth**.

Each trimester, you will have the opportunity to transfer between campus locations (pending subject availability) to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia's cultural capital of Melbourne, immerse yourself in Brisbane's sunny, laid-back lifestyle, share in Adelaide's exciting festival calendar or discover the pristine natural beauty of Perth. In each location, Kaplan Business School delivers quality courses, an unparalleled student experience and outstanding graduate outcomes.

'For me, KBS offered the possibility to access a high standard of education in a friendly environment with new friends from all over the world.'

JUAN BAUTISTA REINEKE / Argentinian / Bachelor of Business

Adelaide strikes a perfect balance between big city culture and easy-going lifestyle that makes it an ideal destination for international students.

The open parklands, packed festival calendar, famous wine regions, proximity to beaches and happy locals are all part of the vibrant Adelaide lifestyle. By choosing to study at KBS Adelaide you'll be in the heart of it all, only minutes away from the main shopping district, Rundle Mall.
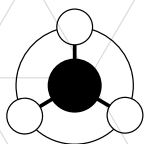
ADELAIDE

LIVE

Adelaide is consistently voted one of the world's most liveable cities. It has an extremely efficient transport network, and the city offers free Wi-Fi, tram, and bus services in the CBD.

Unlike other major cities in Australia, Adelaide is a planned city; the centre is compact, easy to navigate and surrounded by spacious, green parklands. As one of the most affordable cities for students, and often referred to as the '20-minute city' because of its proximity to so many diverse attractions, you'll enjoy great quality of life.

3rd

Most liveable city
in the world
(Economist Intelligence Unit Global Liveability Index, 2021)

Best coordinated
entrepreneurial ecosystem in Australia
(Experienceadelaide.com.au)

95%

of students were satisfied or **very satisfied** with their overall learning experience at **Kaplan Business School** Adelaide
(International Student Barometer 2021)

EXPLORE

Adelaide lies between white sandy beaches to the west and the scenic Hills region to the east, offering stunning views, nature trails and wildlife encounters. The city itself puts on an exciting line-up of events every year, with highlights including the world's second largest arts festival, the Adelaide Fringe Festival.

Adelaide is also regarded as the food and wine capital of Australia! No doubt you'll enjoy sampling the city's delicious cuisines and visiting world-renowned wine regions including the Barossa Valley and McLaren Vale.

BRISBANE

Brisbane is a warm and welcoming city, and the perfect destination for sun and adventure seekers. Strong economic growth has made it one of the world's fastest-growing capital cities, offering students exciting career opportunities.

Studying at KBS Brisbane you'll be located only a five-minute walk to Central Station, with Queen Street Mall also nearby, renowned for its cafes, restaurants, and shops.

Highest growth rate of capital cities in Australia
(Australian Bureau of Statistics (ABS), 2019–2020)

Top 10 most liveable city in the world
(Economist Intelligence Unit Global Liveability Ranking, 2021)
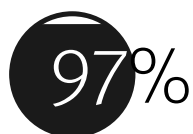
Over **97%** of students satisfied with their overall learning experience at Kaplan Business School Brisbane
(International Student Barometer 2021)

LIVE

Known as the Sunshine State of Australia, the city is popular for its outdoor lifestyle with a variety of incredible sporting activities and events held throughout the year. With a subtropical climate, Brisbane enjoys year-round warm weather with hot summers and dry, moderate winters.

The cost of living in Brisbane is lower compared to other capital cities and it's easy to get around, with perks like a free city ferry and discounted public transport.

EXPLORE

Brisbane will keep you busy with plenty of sights to explore such as the lush City Botanic Gardens, the extensive South Bank precinct with its famous man-made Streets Beach and lagoon, parklands and riverside dining.

The city is also perfectly placed for you to explore some of Australia's biggest attractions, including the Great Barrier Reef, Daintree Rainforest and Surfers Paradise. A short drive north will take you to the Sunshine Coast, home to beautiful Noosa, or head south to the funky beachside town of Byron Bay.

Melbourne consistently ranks as one of the best student-friendly cities and most liveable cities in the world.

Studying at KBS Melbourne you'll be located within the iconic Docklands precinct, known for its waterfront promenades with a variety of retail and dining options. It's also only a short ride away from the city centre on the free City Circle tram.

MELBOURNE
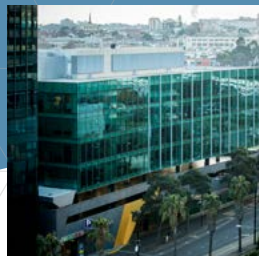
6th
Best student city
in the world
(QS Best Student Cities, 2022)

Top 10
Most liveable city
in the world
(Economist Intelligence Unit Global Liveability Ranking, 2021)

#1
Overall satisfaction with their study experience at KBS Melbourne
(Of the 69 institutions that participated in the International Student Barometer 2021)

LIVE

Melbourne has a distinctive, edgy, and modern vibe, and is revered for its culture, unique architecture, fashion, food and drink. Each year, the city also plays host to major sporting events like the Australian Open, the Formula One Grand Prix and the Melbourne Cup.

The city offers multiple public transport and accommodation options, a high standard of living and plenty of job opportunities, but it's the multicultural and inclusive vibe that makes it so popular with students for day-to-day living.

EXPLORE

Located at the end of one of Australia's most iconic drives, the Great Ocean Road, Melbourne is a cosmopolitan city with a passion for coffee, art, and sport. Meandering its iconic inner-city laneways, you can discover world-famous street art, rooftop bars and cafes. You'll find the music scene is thriving; Melbourne has more live music venues per resident than anywhere else in the world.

PERTH

Located in the resource-rich state of Western Australia, Perth has a strong economy and provides a fantastic lifestyle opportunity for students looking to experience the city's natural scenery and laidback vibe.

At KBS Perth you'll be in the accessible and trendy West Perth district, just a 10-minute free bus ride from the city centre.
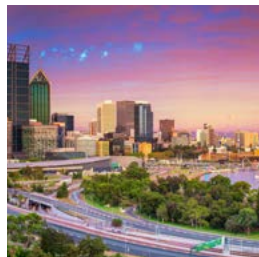
6th **Most liveable city** in the world
(Economist Intelligence Unit Global Liveability Index, 2021)

100% of students happy or **very happy** with their life at Kaplan Business School Perth
(International Student Barometer 2021)

30% of **Australian Stock Exchange (ASX)** listed companies have Perth headquarters
(Thinkperth.com, 2021)

LIVE

For our international students, Perth is the perfect gateway to everything Australia has to offer. The city shares a time zone with 60% of the world's population and is a direct flight away from several capital cities in Asia, Africa, and other parts of the world.

Getting around the city centre is convenient and easy! There's an excellent network of free buses within the CBD. Perth is known for being one of the safest Australian cities and for its relatively low living costs and friendly and inclusive communities.

EXPLORE

Perth offers a dynamic mix of restaurants, cultural experiences, and is home to Kings Park, one of the largest inner-city parks in the world.

But it's the hidden gems, off the beaten track in Western Australia, that will change you. You can swim with dolphins, go whale watching, and visit pristine beaches across 12,000 kilometres of coastline. From scaling some of the world's oldest rocks to trekking through the 400-million-year-old river gorges of Kalbarri National Park, you can be sure your study abroad experience will be a truly unique one.

Sydney is arguably Australia's most vibrant and cosmopolitan city packed with history, nature, beaches, culture, art, fashion, food, and design.

Our KBS Sydney campus is in an award-winning building*, near Martin Place station, only minutes away from popular spots including Hyde Park, Pitt Street Mall, Circular Quay and Barangaroo.

SYDNEY

Top 10
Global city as an **international hub** for business and culture
(Schroders Global Cities Index, 2021)

4th
Safest city in the world
(Safe Cities Index 2021, The Economist Intelligence Unit)

#1
Globally for careers advisory service
(Of the 54 institutions that participated in the International Student Barometer 2021)

LIVE

Located near the beautiful Sydney Harbour, you'll be studying among famous landmarks including the Sydney Opera House and Harbour Bridge. You'll enjoy easy access to the many attractions, restaurants, and shopping precincts in the CBD, while also taking in the outdoor beach culture in the stunning beachside suburbs of Bondi Beach and Manly.

Sydney is also considered Australia's financial and business capital. Most multinational corporations operating in Australia have their regional headquarters based in Sydney, so studying here provides students with first-class professional opportunities.

EXPLORE

During your time off you can enjoy an iconic beach walk from Bondi to Coogee or make friends with some of Australia's wildlife at Taronga Zoo, which boasts panoramic views of the harbour and CBD.

Sydney is also a great place for a weekend road trip: venture out to witness the world's whitest sand in Jervis Bay, trek along coastal cliffs in the Royal National Park or view the spectacular Three Sisters in the Blue Mountains.

*John Verge Award for Interior Architecture, the NSW Architecture Awards.

Your learning experience is our priority, so regardless of whether you study online, face-to-face, or a combination of both, you will continue to receive a world-class education with industry-leading student support.

STUDY ONLINE

Our flexible online teaching method will allow you to fit your study more easily around your schedule, enriching you with the skills and knowledge to advance your career.

Whether you're a busy professional who needs to balance education with work commitments, or a parent keen to re-enter the workforce while juggling family responsibilities, or even an ambitious careerist wishing to upskill without committing to classroom study, enrolling in an online course may be the ideal solution for you.

In fact, when the regulator was seeking an exemplar to co-produce a webinar series on how to successfully teach online, the only independent provider they selected was Kaplan Business School.

KEY FEATURES

FLEXIBILITY

Study 100% online* or mix face-to-face with online subjects. Our engaging multi-modal learning platform is available 24/7. Attend the live weekly webinars or, if you prefer, listen to the recorded versions at a time that suits you.

REAL SUPPORT FROM REAL PEOPLE

Studying online doesn't mean you're alone. You will have access to all our student support services mentioned on pages 4 and 5 and your lecturers can be readily contacted via email, or even in person if you can make it to a local campus.

ONE-STOP LEARNING PLATFORM

An easy-to-use, friendly navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.

LIVE INTERACTION

Enrich your skills by collaborating regularly through the lively interactive forums with other peers studying online from all over the world. As a result, you'll be introduced to culturally diverse ideas and perspectives that will truly enhance your learning experience.

TOP 5 BENEFITS OF ONLINE STUDY

1 Learn when it's convenient for you.

2 Continue to work while you study.

3 Save time and money by eliminating the campus commute.

4 Experience online workshops similar to those for face-to-face students.

5 Develop skills in self-discipline and motivation.

*If you are an international student wanting to study online in Australia, strict online study limits apply. For more information please visit immi.homeaffairs.gov.au.

kbs.edu.au/online

UNDERGRADUATE

LOCATIONS
Adelaide / Brisbane / Melbourne / Perth / Sydney
+ONLINE

DIPLOMA OF BUSINESS

COURSE CRICOS CODE 086332B / TEQSA ACCREDITED / AQF Level 5

Ideal as a stand-alone qualification or a stepping stone to further study, our **Diploma of Business** equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.

kbs.edu.au/dipbus

TYPICAL DURATION
1 year / **8** subjects / **3** trimesters

STRUCTURE
8 subjects: **5** core + **3** electives

CAREER OUTCOMES
− office assistant
− administrator
− business associate
− program consultant

BACHELOR OF BUSINESS

COURSE CRICOS CODE 067756B / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business** provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and execute operational business plans.

kbs.edu.au/business

TYPICAL DURATION
3 years / **24** subjects / **9** trimesters

STRUCTURE
24 subjects: **6** core + **18** electives

INTERNSHIPS AVAILABLE
SEE PAGE 6

CAREER OUTCOMES
– administration manager
– quality assurance supervisor
– customer service leader
– business coach

BACHELOR OF BUSINESS (ACCOUNTING)

COURSE CRICOS CODE 085958J / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Accounting)** will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

kbs.edu.au/accounting

TYPICAL DURATION
3 years / **24** subjects / **9** trimesters

STRUCTURE
24 subjects: **18** core + **6** electives

INTERNSHIPS AVAILABLE
SEE PAGE 6

CAREER OUTCOMES
– corporate accountant
– tax accountant
– business analyst
– management accountant
– financial officer

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:

BACHELOR OF BUSINESS
(HOSPITALITY & TOURISM MANAGEMENT)

COURSE CRICOS CODE 085961C / TEQSA ACCREDITED / AQF Level 7

Hospitality and tourism is one of the largest global industries. Within our **Bachelor of Business (Hospitality & Tourism Management)**, you will acquire business communication skills, financial literacy and a host of other transferable skills. With these skills you'll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

kbs.edu.au/hospitality

TYPICAL DURATION
3 years / **24** subjects / **9** trimesters

STRUCTURE
24 subjects: **14** core +**10** electives

CAREER OUTCOMES
– hospitality manager
– events and community manager
– hotel supervisor
– tourism operator
– travel industry entrepreneur

BACHELOR OF BUSINESS
(MANAGEMENT)

COURSE CRICOS CODE 085959G / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business (Management)** degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry, and will empower you to build productive, ethical and successful teams and organisations.

kbs.edu.au/management

TYPICAL DURATION
3 years / **24** subjects / **9** trimesters

STRUCTURE
24 subjects: **15** core +**9** electives

CAREER OUTCOMES
– management consultant
– business strategist
– corporate manager
– human resources adviser
– small business owner

BACHELOR OF BUSINESS (MARKETING)

COURSE CRICOS CODE 087660M / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Marketing)** is ideal if you wish to embark on a career as a marketing professional. You will be equipped with the foundational knowledge and practices within the increasingly strategic, diverse and evolving field of marketing. You will acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

kbs.edu.au/marketing

TYPICAL DURATION

3 years / **24** subjects / **9** trimesters

STRUCTURE

24 subjects: **15** core + **9** electives

CAREER OUTCOMES

- public relations officer
- advertising coordinator
- events manager
- e-commerce consultant
- digital marketer

DIPLOMA OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110279J / TEQSA ACCREDITED / AQF LEVEL 5

The **Diploma of Information Technology** is suitable for students who would like to understand and leverage a range of technological and programming concepts and tools. You will learn how to use software in the context of technological issues that emerge in contemporary businesses and to subsequently communicate solutions and outcomes to diverse stakeholders clearly and effectively.

kbs.edu.au/dipit

TYPICAL DURATION

1 year / **8** subjects / **3** trimesters

STRUCTURE

8 core subjects

CAREER OUTCOMES

- IT support operator
- computer service technician
- IT trainer
- helpdesk assistant

BACHELOR OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110277M / TEQSA ACCREDITED / AQF LEVEL 7

The **Bachelor of Information Technology** will help students achieve a comprehensive understanding of information technology in technical and business management areas. You'll develop applications, frameworks, products and services for growing areas such as analytics and cyber security. You will also learn how business problems can be solved by applying a range of technological and programming concepts and tools, and how to effectively communicate these solutions to diverse stakeholders.

kbs.edu.au/bit

TYPICAL DURATION

3 years / **24** subjects / **9** trimesters

STRUCTURE

24 subjects (**10** core + **7** IT electives + **7** IT or Business electives)

CAREER OUTCOMES

- network analyst
- web designer
- cyber intelligence specialist
- programmer

POSTGRADUATE

POSTGRADUATE QUALIFYING PROGRAM

COURSE CRICOS CODE 102708D

Designed for students who don't quite meet the entry requirements for a master's degree, the **Postgraduate Qualifying Program** will enable you to commence your postgraduate studies faster and with greater confidence at one of Australia's highest-quality education providers.

kbs.edu.au/pqp

TYPICAL DURATION
4 months / **5** subjects / **1** trimester

STRUCTURE
5 core subjects

CAREER OUTCOMES

On successful completion of the Postgraduate Qualifying Program, students can start their Graduate Certificate at Kaplan Business School in accounting, business administration, business analytics or information technology.
On successful completion of the Graduate Certificate, students will be eligible to complete the remainder of their corresponding master's degree.

GRADUATE CERTIFICATE IN
BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF Level 8

This course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

kbs.edu.au/gcba

TYPICAL DURATION
8 months / **4** subjects / **2** trimesters

STRUCTURE
4 core subjects

CAREER OUTCOMES

– team leader
– marketing officer
– HR consultant
– business manager

GRADUATE DIPLOMA OF
BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF Level 8

The **Graduate Diploma of Business Administration** builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

kbs.edu.au/gdba

TYPICAL DURATION
1 year, **4** months /
8 subjects / **4** trimesters

STRUCTURE
8 subjects: **6** core + **2** electives

INTERNSHIPS AVAILABLE
SEE PAGE 6

CAREER OUTCOMES

– operations manager
– corporate strategist
– administration manager
– corporate leader

MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

The **Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

kbs.edu.au/mba

TYPICAL DURATION
2 years / **12** subjects / **6** trimesters

STRUCTURE
12 subjects

MBA (no specialisation):
6 core + **6** electives

MBA (one specialisation):
6 core + **3** electives +
3 directed specialisation subjects

MBA (two specialisations):
6 core + **6** directed specialisation subjects

CAREER OUTCOMES
– management consultant
– entrepreneur
– leadership trainer
– research analyst

SCAN THE QR CODE TO WATCH OUR MBA VIDEO

AMONG THE TOP 2 MOST POPULAR MBA COURSES IN AUSTRALIA

Based on 2020 enrolments, released in July 2022 by the Department of Education, Skills and Employment.

EIGHT MBA SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS

PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.

DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.

HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.

ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.

DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.

GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA.

WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.

TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.

INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.

GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace — irrespective of the position they hold. Learn how to develop an exploratory mindset, to methodically investigate business opportunities and to communicate complex data.

kbs.edu.au/gcban

TYPICAL DURATION
8 months / **4** subjects / **2** trimesters

STRUCTURE
4 subjects: **3** core + **1** elective

CAREER OUTCOMES
– business supervisor
– project officer
– communications consultant
– information systems operator

GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they're confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

kbs.edu.au/gdban

TYPICAL DURATION
1 year / **8** subjects / **3** trimesters

STRUCTURE
8 subjects: **6** core + **2** electives

INTERNSHIPS AVAILABLE

SEE PAGE 6

CAREER OUTCOMES
– business insights adviser
– service desk operator
– commercial analyst
– process improvement consultant

MASTER OF
BUSINESS ANALYTICS

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF Level 9

This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

kbs.edu.au/mban

TYPICAL DURATION
1 year, **8** months / **5** trimesters

STRUCTURE
12 subjects: **9** core + **3** Business Analytics electives

CAREER OUTCOMES
– business analyst
– data specialist
– reporting analyst
– business consultant

MASTER OF BUSINESS
ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF Level 9

INTERNSHIPS AVAILABLE

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

kbs.edu.au/mbanex

TYPICAL DURATION
2 years / **15** subjects / **6** trimesters

STRUCTURE
15 subjects: **13** core + **2** MBA electives

CAREER OUTCOMES
– business analytics team leader
– social media manager
– corporate reporting supervisor
– management consultant

iapa IAPA MEMBERSHIP

Our IAPA membership provides Business Analytics students with industry-relevant benefits.

'What drew me to analytics is the idea of spinning a story. The beauty of analytics is that you can develop theories and tell a story, but it's credible and there's mathematical evidence to back it up.'

PAYAL GIDWANI / Panamanian /
Master of Business Analytics

MEET A CAREER CHANGER – PAYAL GIDWANI
KAPLAN BUSINESS SCHOOL (KBS.EDU.AU)

GRADUATE CERTIFICATE IN ACCOUNTING

COURSE CRICOS CODE 063299K / TEQSA ACCREDITED / AQF Level 8

The **Graduate Certificate in Accounting** provides an understanding of the framework and fundamental principles of the accounting profession.
The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in economics and business management.

kbs.edu.au/gca

TYPICAL DURATION
8 months / **4** subjects / **2** trimesters

STRUCTURE
4 core subjects

CAREER OUTCOMES

– accounts clerk
– payroll officer
– bookkeeper
– budget analyst

MASTER OF PROFESSIONAL ACCOUNTING

COURSE CRICOS CODE 063297A / TEQSA ACCREDITED / AQF Level 9

The **Master of Professional Accounting** is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

kbs.edu.au/mpa

TYPICAL DURATION
1 year, **8** months / **12** subjects / **5** trimesters

STRUCTURE
12 core subjects

CAREER OUTCOMES

– business risk manager
– external auditor and assurance specialist
– financial analyst
– insolvency and reconstruction specialist

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:

CPA AUSTRALIA | CHARTERED ACCOUNTANTS AUSTRALIA + NEW ZEALAND | ACCA

MASTER OF ACCOUNTING

COURSE CRICOS CODE 078568D / TEQSA ACCREDITED / AQF Level 9

The **Master of Accounting** is ideal if you wish to extend your studies beyond traditional accounting to also encompass the increasingly critical role of business analytics, while also being eligible for membership with a professional accounting body.

After graduating you will be able to analyse accounting effectively and strategically within a range of theories and frameworks.

kbs.edu.au/macc

TYPICAL DURATION
2 years / **16** subjects / **6** trimesters

STRUCTURE
16 subjects: **13** core + **3** electives

INTERNSHIPS AVAILABLE
SEE PAGE 6

CAREER OUTCOMES

– investigative accountant
– strategic manager
– management consultant

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:

CPA AUSTRALIA | CHARTERED ACCOUNTANTS AUSTRALIA + NEW ZEALAND | ACCA

GRADUATE CERTIFICATE
IN INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110276A / TEQSA ACCREDITED / AQF LEVEL 8

The **Graduate Certificate in Information Technology** will give students who want to specialise in IT the opportunity to develop foundational IT skills and gain knowledge in advanced computing subject areas such as programming and database design and management. You will learn how to apply technology-based approaches and solutions across various industries including IT, communications, management and business.

kbs.edu.au/gcit

TYPICAL DURATION
8 months / **4** subjects / **2** trimesters

STRUCTURE
4 core subjects

CAREER OUTCOMES
– IT coordinator
– desktop support specialist
– helpdesk operator
– technical operations officer

GRADUATE DIPLOMA
OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110275B / TEQSA ACCREDITED / AQF LEVEL 8

The **Graduate Diploma of Information Technology** is suitable for students who want to build on foundational IT skills and gain knowledge in advanced computing subject areas such as programming and cyber security. You will learn how to use project management and IT-related logical thinking to formulate and implement business solutions across various industries including IT, communications, management and business. You will also be taught how to evaluate ethical, privacy and information security issues regarding technology.

kbs.edu.au/gdit

TYPICAL DURATION
1 year / **8** subjects / **3** trimesters

STRUCTURE
8 core subjects

CAREER OUTCOMES
– computer network engineer
– computer systems engineer
– IT support engineer
– IT test engineer

MASTER OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110274C / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Information Technology** is suitable for students who want to develop the technical efficiency to become a sought-after expert in a high-growth industry. It will provide you with the ability to apply a range of technological and programming concepts and tools to implement IT-related business solutions to industry problems. You will learn how to communicate complex technological problems, solutions and outcomes to diverse stakeholders.

kbs.edu.au/mit

TYPICAL DURATION

1 year, **8** months / **12** subjects / **5** trimesters

STRUCTURE

No specialisation:

12 subjects: **9** core + **3** IT electives

With specialisation:

12 subjects: **9** core + **3** directed specialisation subjects

CAREER OUTCOMES

– systems analyst
– web administrator
– blockchain developer
– software engineer

INTERNSHIPS AVAILABLE

SEE PAGE 6

MASTER OF INFORMATION TECHNOLOGY (EXTENSION)

COURSE CRICOS CODE 110273D / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Information Technology (Extension)** is suitable for students who would like to investigate business opportunities by applying a range of technological and programming concepts and tools. You will learn how to formulate, advise and implement business solutions via the aid of technology-based approaches and to communicate complex solutions and outcomes to diverse stakeholders clearly and effectively.

kbs.edu.au/mitex

TYPICAL DURATION

2 years / **15** subjects / **6** trimesters

STRUCTURE

No specialisation:

15 subjects: **9** core + **4** IT electives + **2** MBA electives

With specialisation:

15 subjects: **9** core + **3** directed specialisation subjects + **1** IT elective + **2** MBA electives

CAREER OUTCOMES

– data engineer
– multimedia specialist
– security architect
– software developer

INTERNSHIPS AVAILABLE

SEE PAGE 6

iT SPECIALISATIONS

DESIGNED TO ADDRESS THE AREAS IN MOST DEMAND

ANALYTICS

Learn how to discover, interpret and analyse data for effective decision making and how to create machine learning models that improve business performance.

Career outcomes
– database administrator
– data centre technician
– database analyst
– network analyst

WEB AND MOBILE DEVELOPMENT

Learn how to develop software applications on web and mobile devices to solve and improve organisational problems.

Career outcomes
– multimedia developer
– web designer
– software developer
– front end developer

CYBER SECURITY

Master how to use digital forensics to detect and prevent cybercrime and how to utilise Bitcoin — one of the fastest-growing technologies — to upgrade contemporary commerce and security services in business.

Career outcomes
– security administrator
– cyber intelligence specialist
– data security analyst
– digital forensics analyst

PROGRAMMING

Acquire the programming knowledge and skills that support the development, testing, and maintainance of applications, and learn how to use mathematical modelling to resolve complex business problems.

Career outcomes
– software tester
– programmer
– network engineer
– software analyst

GENERAL

You may choose to graduate without a specialisation and still benefit from the numerous career paths available for a generalist IT degree.

CAREER OUTCOMES
– cloud architect
– IT consultant
– IT project manager
– IT quality assurance engineer

SCAN FOR MORE INFO ABOUT OUR IT SPECIALISATIONS

BRING YOUR OWN DEVICE

As an IT student you will be required to bring your own device with specific hardware system requirements.

SCAN FOR MORE INFO ABOUT BRINGING YOUR OWN DEVICE

ENGLISH COURSES

KAPLAN BUSINESS SCHOOL OFFERS A RANGE OF ENGLISH LANGUAGE PROGRAMS FOR THOSE STUDENTS WHO NEED TO IMPROVE THEIR ENGLISH PROFICIENCY BEFORE COMMENCING THEIR STUDIES WITH US.

LOCATIONS
Adelaide / Brisbane / Melbourne / Perth / Sydney

ENGLISH FOR ACADEMIC PURPOSES

CRICOS: 105225K

Our **English for Academic Purposes** course is designed for students to develop the necessary language and study skills to fulfil academic tasks needed for future study in an academic environment. Our course is aimed at students aspiring to advanced education that requires complex and specific language and communication skills.

There are two levels in this course:

English for Academic Purposes 1 Level 1 (Intermediate)

English for Academic Purposes (EAP 1) is a 10-week course that is designed for intermediate-level students who need to develop their language skills for use in an English-speaking academic environment.

English for Academic Purposes 2 Level 2 (Higher - Intermediate)

English for Academic Purposes (EAP 2) is a 10-week course that is designed for Higher intermediate level students who need to develop their language skills for use in an English-speaking academic environment.

HOURS OF STUDY
20 hours of teaching delivery, plus **5** hours of MyKBS.

TYPICAL DURATION
Level 1 — **10 weeks**
Level 2 — **10 weeks**

GENERAL ENGLISH

CRICOS: 105224M

Our **General English** course is designed for students who need to develop their language and communication skills for use in everyday English-speaking environments. The course focuses on the main skills of language — reading, writing, listening and speaking, as well as grammar, pronunciation and vocabulary — in real-life situations.

Please note that the General English course is no longer being offered as a stand-alone English course, and can only be booked as part of a package for students that need additional English before their English for Academic Purposes course.

ENGLISH COURSES

For more information and entry requirements, please visit:
kbs.edu.au/courses/kaplan-english-australia

SCHOLARSHIPS

Stand out from the crowd with a **Kaplan Business School** scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

If you have what it takes, we would love you to apply!
Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

OUR AVAILABLE SCHOLARSHIPS INCLUDE:

HIGH ACHIEVERS SCHOLARSHIP

This scholarship nurtures our future business leaders. Australian and international students who can display a record of commendable academic merit in business, or a related field of study, can apply.

INTERNATIONAL STUDENT SCHOLARSHIP

Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of commendable academic merit.

DEAN'S AWARD

This scholarship is awarded every trimester to up to two existing KBS students in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful students also receive a substantial fee reduction for the remainder of their course.

ALUMNI SCHOLARSHIP

If you have completed a course of at least four months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

HOW TO APPLY

Check eligibility requirements and terms and conditions at kbs.edu.au/scholarships.

For the High Achievers, Alumni or Regional scholarships:
– Indicate your chosen scholarship on your course application form.
– Attach supporting documentation with your course application.
– Send your completed course application to kbs.admissions@kbs.edu.au.

For other scholarship types:
– Download and complete the relevant scholarship application form.
– Send your completed scholarship application together with your course application to kbs.admissions@kbs.edu.au.

SCHOLARSHIPS

Please find all available scholarships and eligibility criteria on **kbs.edu.au/scholarships** or scan the QR code.

2023 KEY DATES

TRIMESTER 1

ORIENTATION	7–10 MARCH
START DATE	20 MARCH
FINAL ASSESSMENT WEEK	19–23 JUNE

TRIMESTER 2

ORIENTATION	3–7 JULY
START DATE	17 JULY
FINAL ASSESSMENT WEEK	9–13 OCTOBER

TRIMESTER 2 ACCELERATED

ORIENTATION	1 SEPTEMBER
START DATE	4 SEPTEMBER
FINAL ASSESSMENT WEEK	16–20 OCTOBER

TRIMESTER 3

ORIENTATION	23–27 OCTOBER
START DATE	6 NOVEMBER
FINAL ASSESSMENT WEEK	12–16 FEBRUARY 2023

IMPORTANT DATES

Please find our important dates on **kbs.edu.au/dates** or scan the QR code.

BEFORE YOU APPLY

ENTRY REQUIREMENTS

Please find our entry requirements on **kbs.edu.au/entry** or scan the QR code.

STUDENT FEES

Please find our student fees on **kbs.edu.au/fees** or scan the QR code.

'All the lecturers have been great, none of them is this robotic 'just talk at you' type of educator. They engage in conversations and discussions which is important to me.'

JOSHUA REID JONES / Australian / Master of Business Administration

BUILDING A SOCIAL ENTERPRISE FOCUSED ON REAL IMPACT
KAPLAN BUSINESS SCHOOL (KBS.EDU.AU)

INFORMATION TECHNOLOGY SUBJECTS

	Diploma of Information Technology		Bachelor of Information Technology		Graduate Certificate in Information Technology		Graduate Diploma of Information Technology		Master of Information Technology		Master of Information Technology (Extension)	
	Core	Electives	Core	Electives	Core	Electives	Core	Electives	Core	Electives	Core	Electives
UNDERGRADUATE												
Introduction to Information Technology — TEC100	●		●									
Professional Practice and Communication in IT — TEC101	●		●									
Fundamentals of Programming — TEC102	●		●									
Information Systems in Business — TEC103	●		●									
Database Design and Management — TEC104	●		●									
Introduction to Information Networks — TEC105	●		●									
IT Project Management — TEC106	●		●									
Introduction to Cyber Security — TEC108	●		●									
Data Visualisation in R — TEC201			●									
Artificial Intelligence and Machine Learning in IT — TEC202			●									
UX and Design Thinking — TEC203			●									
Digital Forensics — TEC204			●									
Bitcoin — TEC205			●									
Intermediate Programming — TEC206			●									
Service and Operations Management in IT — TEC207			●									
Machine Learning Applications — TEC301			●									
Website Development — TEC302			●									
Mobile Development — TEC303			●									
Advanced Programming — TEC304			●									
Algorithms and Data Structures — TEC305			●									
Cloud Architectures and Technologies — TEC306			●									
IT Capstone — TEC307			●									
Penetration Testing — TEC308			●									
POSTGRADUATE												
Professional Practice and Communication in IT — TECH1100					●		●		●		●	
Fundamentals of Programming — TECH1200					●		●		●		●	
Information Systems in Business — TECH1300					●		●		●		●	
Database Design and Management — TECH1400					●		●		●		●	
Introduction to Information Networks — TECH2100							●		●		●	
IT Project Management — TECH2200							●		●		●	
Service and Operations Management in IT — TECH2300							●		●		●	
Introduction to Cyber Security — TECH2400							●		●		●	
Data Visualisation in R — TECH3100										●		●
Artificial Intelligence and Machine Learning in IT — TECH3200										●		●
Machine Learning Applications — TECH3300										●		●
UX and Design Thinking — TECH4100										●		●
Website Development — TECH4200										●		●
Mobile Development — TECH4300										●		●
Penetration Testing — TECH5100										●		●
Digital Forensics — TECH5200										●		●
Bitcoin — TECH5300										●		●
Intermediate Programming — TECH6100										●		●
Advanced Programming — TECH6200										●		●
Algorithms and Data Structures — TECH6300										●		●
Cloud Architectures and Technologies — TECH7000										●		●
Internship — INTS4000												●
Quantitative Methods — STAM4000												●
IT Capstone — TECH8000										●		●

UNDER-GRADUATE SUBJECTS

DIPLOMA OF BUSINESS

			YR1	
			CORE	**ELECTIVES**

LEVEL100

	Subject	Code	CORE	ELECTIVES
	Business Communication	**BUS101**	■	
	Introduction to Accounting	**BUS103**	■	
	Economics	**BUS104**	■	
	Introduction to Business Analytics	**BUS105**		■
	Commercial Law	**BUS107**	■	
	Skills for Numerical Analysis	**BUS109**	■	
	Skills for Advanced Business English	**BUS110**		■
	Skills for Academic Success	**BUS111**		■

LEVEL 200

	Subject	Code	CORE	ELECTIVES
ACCOUNTING	Financial Accounting	**ACC201**		■
	Accounting Information Systems	**ACC202**		■
	Advanced Financial Accounting	**ACC203**		■
	Corporations Law	**LAW204**		■
	Management Accounting	**ACC205**		■
BUSINESS	Skills for Workplace Success	**BUS201**		■
	Quantitative Analysis	**BUS208**		■
FINANCE	Financial Institutions and Markets	**FIN201**		■
	Real-world Economics	**FIN202**		■
	Corporate Finance	**FIN203**		■
HOSPITALITY & TOURISM MANAGEMENT	The Hospitality and Tourism System	**HAT201**		■
	Food and Beverage Operations	**HAT206**		■
	Technology and Innovation in Hospitality and Tourism	**HAT207**		■
	Accommodation Operations	**HAT208**		■
MANAGEMENT	Introduction to Management	**MAN200**		■
	Organising People at Work	**MAN201**		■
	Governance, Ethics and Sustainability	**MAN202**		■
	Managing Projects	**MAN204**		■
	Managing Operations	**MAN205**		■
	People and Culture	**MAN206**		■
MARKETING	Marketing Principles	**MKT200**		■
	Integrated Marketing Communications	**MKT201**		■
	Services Marketing	**MKT203**		■
	Omnichannel Marketing	**MKT204**		■
	Consumer Behaviour	**MKT205**		■

LEVEL 300

	Subject	Code	CORE	ELECTIVES
ACCOUNTING	Contemporary Issues in Accounting	**ACC301**		
	Auditing and Assurance	**ACC302**		
	Financial Reporting	**ACC303**		
	Taxation Law	**ACC304**		
	Strategic Management Accounting	**ACC305**		
	Contemporary Accounting Practices	**ACC306**		
HOSPITALITY & TOURISM MANAGEMENT	Event Management	**HAT301**		
	Emerging Issues in Hospitality and Tourism	**HAT304**		
	Gaming and Entertainment Management	**HAT305**		
	Professional Practice in Hospitality and Tourism	**HAT306**		
MANAGEMENT	Dynamic Strategy	**MAN302**		
	Entrepreneurship, Creativity and Innovation	**MAN303**		
	Management in Global Business	**MAN304**		
	Managing Change	**MAN305**		
MARKETING	Digital Marketing	**MKT302**		
	International Marketing	**MKT303**		
	Strategic Marketing	**MKT304**		
	Market Research and Analytics	**MKT306**		
ACADEMIC INTERNSHIPS	Internship 1	**BUS307**		
	Internship 2	**BUS308**		

BACHELOR OF BUSINESS

GENERAL			ACCOUNTING			HOSPITALITY & TOURISM MANAGEMENT			MANAGEMENT			MARKETING		
YR1	YR2	YR3	YR1	YR2	YR3	YR1	YR2	YR3	YR1	YR2	YR3	YR1	YR2	YR3
CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES	CORE / ELECTIVES

GENERAL
- YR1: 3 electives from Level 100 or Level 200
- YR2: 5 electives from Level 200 + 2 electives from any level
- YR3: 6 electives from Level 300 + 2 electives from any level

ACCOUNTING
- YR1: 3 electives from Level 100 or Level 200
- YR3: 1 elective from Level 300 + 2 electives from any level

HOSPITALITY & TOURISM MANAGEMENT
- YR1: 3 electives from Level 100 or Level 200
- YR2: 1 elective from Level 200 + 2 electives from any level
- YR3: 2 electives from Level 300 + 2 electives from any level

MANAGEMENT
- YR1: 3 electives from Level 100 or Level 200
- YR2: 2 electives from any level
- YR3: 2 electives from Level 300 + 2 electives from any level

MARKETING
- YR1: 3 electives from Level 100 or Level 200
- YR2: 2 electives from any level
- YR3: 2 electives from Level 300 + 2 electives from any level

POST-GRADUATE SUBJECTS

Subject	Code	PQP Core	PQP Elec	GradCert Core	GradCert Elec	GradDip Core	GradDip Elec	No Spec Core	No Spec Elec	Entre Core	Entre Elec	Intl Core	Intl Elec	Health Core	Health Elec	Digital Core	Digital Elec	Project Core	Project Elec	Tourism Core	Tourism Elec	Women Core	Women Elec	Data Core	Data Elec
Academic English	PQP001	●																							
Study and Research Skills	PQP002	●																							
Critical Thinking	PQP003	●																							
Quantitative Studies	PQP004	●																							
Intercultural Studies	PQP005	●																							
LEVEL 400																									
People, Culture and Contemporary Leadership	MBA401			●		●		●		●		●		●		●		●		●		●		●	
Governance, Ethics and Sustainability	MBA402			●		●		●		●		●		●		●		●		●		●		●	
Financial and Economic Interpretation and Communication	MBA403			●		●		●		●		●		●		●		●		●		●		●	
Consumer Behaviour and Marketing Psychology	MBA404			●		●		●		●		●		●		●		●		●		●		●	
LEVEL 500																									
Emotional Intelligence, Cultural Intelligence and Diversity	MBA502					●		●		●		●		●		●		●		●		●		●	
Dynamic Strategy and Disruptive Innovation	MBA501					●		●			●		●		●		●	●			●		●		●
Operations Management and Decision-Making Models	MBA503					●		●																	
Introduction to Data Analytics for Business	MBA504					●		●																●	
Business Psychology, Coaching and Mentoring	MBA505							●																	
Thinking Styles, Negotiation, and Conflict Management	MBA506							●																	
Internship 1	MBA507																								
Internship 2	MBA508																								
Artificial Intelligence Programming for Business Analytics	MBA509																							●	
Data Relationship Modelling and Analysis	MBA510																							●	
LEVEL 600																									
Fundamentals of Entrepreneurship	MBA601								●	●		●		●											
Small Business Administration	MBA602								●	●		●													
New Venture Capital Raising	MBA603								●	●		●													
International Strategy	MBA611								●			●													
International Economy and Multinational Finance	MBA612								●			●													
Organisational Change and Innovation	MBA613								●			●													
Healthcare Systems	MBA621								●				●	●											
Comprehensive Healthcare Strategies	MBA622								●				●												
Healthcare Management	MBA623								●				●												
Digital Marketing and Communication	MBA631								●					●	●										
Knowledge Management	MBA632								●						●										
Real-world Business Analytics and Management	MBA633								●						●										
Strategic Project Management	MBA641								●							●								
Project Initiation, Planning and Execution	MBA642								●							●								
Project Risk, Finance and Monitoring	MBA643								●							●								
Managing in Service-based Industries	MBA651								●									●						
Strategy and Leadership in Tourism and Hospitality	MBA652								●									●						
Destination and Visitor Management	MBA653								●									●						
Gendered Workplace Environments	MBA661								●											●				
Personal Growth and Empowerment	MBA662								●											●				
Communication, Persuasion and Influence	MBA663								●											●				
Strategic Value of Analytics	MBA671								●													●	
Data-Driven Design Thinking	MBA672								●													●	
Business Analytics Life Cycle	MBA673								●													●	
Capstone: Strategy	MBA600								●	●		●		●		●		●		●		●		●	

Course		Graduate Certificate in Accounting		Master of Professional Accounting		Master of Accounting		Graduate Certificate in Business Analytics		Graduate Diploma of Business Analytics		Master of Business Analytics		Master of Business Analytics (Extension)	
		Core	Electives	Core	Electives	Core	Electives	Core	Electives	Core	Electives	Core	Electives	Core	Electives
Financial Accounting	ACCM4000	●		●		●									
Management Accounting	ACCM4100	●		●											
Advanced Financial Accounting	ACCM4200			●											
Financial Reporting	ACCM4300			●											
Auditing and Assurance	ACCM4400			●											
Strategic Management Accounting	ACCM4500					●									
Information Systems in Accounting	CISM4000			●											
Business and Corporations Law	CLWM4000	●		●											
Taxation Law	CLWM4100			●											
Introduction to Business Analytics	DATA4000						●	●		●		●		●	
Data Visualisation Software	DATA4100							●		●		●		●	
Data Acquisition and Management	DATA4200							●		●		●		●	
Data Security and Ethics	DATA4300									●		●		●	
Data-driven Decision Making and Forecasting	DATA4400									●		●		●	
Social Media Analytics	DATA4500											●		●	
Business Analytics Project Management	DATA4600													●	
Digital Marketing and Competitive Advantage	DATA4700													●	
Artificial Intelligence and Machine Learning	DATA4800											●		●	
Innovation and Creativity in Business Analytics	DATA4900													●	
Internship	INTS4000											●		●	
Economics	ECOM4000			●		●									
Finance	FINM4000	●		●		●									
Analytics in Accounting, Finance and Economics	FINM4100					●				●				●	
Quantitative Methods	STAM4000							●						●	
Capstone: Accounting and Governance	ACCM6000			●		●									
Capstone: Industry Case Studies	DATA6000											●		●	

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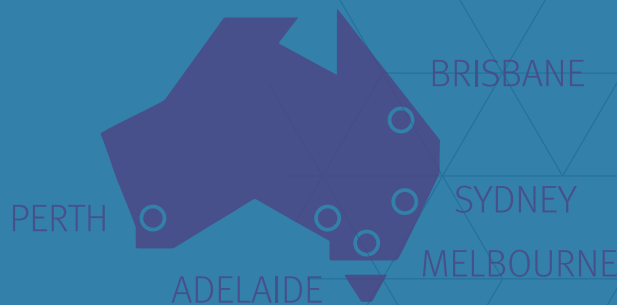Melbourne VIC 3008 Australia
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