



Business College at IH

COURSE GUIDE 2022/23

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Welcome to IH Sydney Training Services!

Congratulations on your decision to study with us at IH Sydney Training Services Pty Ltd. I am committed to helping you in your journey to achieve personal study goals.

Our team will provide you with friendly guidance and assistance to ensure that you gain the maximum benefit from your studies. They work hard so that your time with us proves to be enjoyable, safe and productive.

Our programs are aligned to meet the needs of Australian Business, offering you the ability to be industry ready after graduation.

All of us at IH Sydney are friendly and really want you to enjoy yourself whilst you learn.

Enjoy your time with us. Our campuses are in some of Australia's best cities, offering a great variety of restaurants, cafes, shopping places and things to do.

I firmly believe in quality - quality of the training and of the resources so that you have the best opportunity to learn your chosen skill set. It is my job to deliver this to you.

If you have any queries or concerns whilst you are a student of IH Sydney Training Services Pty Ltd, please do not hesitate to discuss them with me or any member of our team.

I wish you every success with your studies.

Tim Eckenfels

CEO, IH Sydney Training Services Pty Ltd.

Why Study at Business College at IH

1988 **2007** **2017** **2018** **2019** **2021** **Future**

ELICOS **ELICOS** **ELICOS** **ELICOS** **ELICOS** **ELICOS**

Teacher Training **Teacher Training** **Teacher Training** **Teacher Training** **Teacher Training**

Business College at IH **Business College at IH** **Business College at IH** **Business College at IH** **Business College at IH**

Sydney City Campus
Sydney City Campus
Sydney City Campus
Sydney City Campus
Sydney City Campus
Bondi Campus
Bondi Campus
Darwin Campus
Darwin Campus
Melbourne Campus
Gold Coast Campus
Byron Bay Campus

“ We are committed to providing quality training and internationally recognised qualifications, which gives our graduates a true advantage when seeking employment opportunities worldwide. ”



How We Teach

Face-to-Face Training

Our face-to-face delivery provides all students the opportunity to challenge their learning development in a way that helps them expand their thinking, and giving every student what they need to get the most out of each class session. The group and individual interaction allows dialogue and group activities in a social environment build soft skills and enhances their understanding in order to achieve competency in a class setting.

Flexible Learning

Our flexible delivery consists of a mixture of face-to-face delivery and virtual attendance, where students are guided through the course material, and answer questions and clarify information provided in **the learner guide, our LMS (Canvas), Rise, and YouTube.**

1. Virtual (training available online or via email submission)
2. Distance (training available via correspondence)
3. Attendance required (training includes some fixed-time online lectures or fixed-time class components)
4. Fixed submission dates (assessment pieces have set submission dates).

Mixed Mode Training

Our flexible delivery combines both face-to-face and virtual training* whereby the students' training delivers and captures a much richer training experience. The learning material helps students with a greater variety of learning styles than a traditional approach. Blended flexible learning for training and assessment can have a profound impact on results and progression, as it trains your learning by optimising your ability to develop skill sets and boost your performance and outcomes.

*Subject to change.



SYDNEY CITY

We are located in the heart of vibrant and multicultural Sydney, within walking distance of public transport, Sydney Opera House, Sydney Harbour Bridge, Darling Harbour, Hyde Park, Chinatown, and Sydney's best shopping and entertainment.

OUR CAMPUSES & FACILITIES



Level 1
203 Clarence Street
Sydney, NSW



Our Sydney City campus is located in a heritage-listed building fitted with 17 spacious, comfortable and well-equipped classrooms with modern audio-visual equipment



Our students and trainees also have access to computers and free Wi-Fi throughout the centre, and study rooms for self-access



Lounge area



Ping-pong table

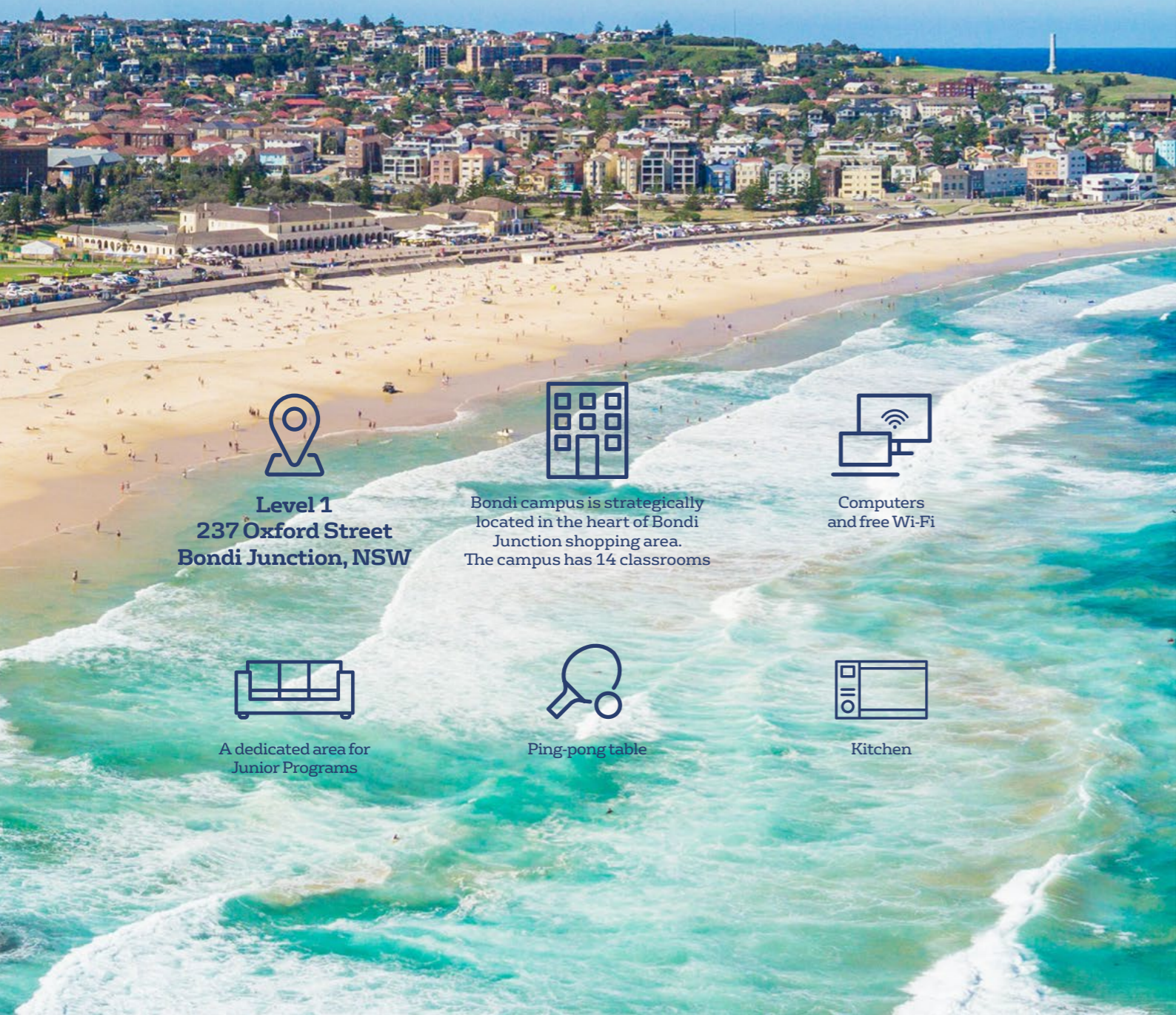


Kitchen



BONDI

International House Bondi is located in Bondi Junction, less than a 5-minute walk from the train station. Surrounded by shops, restaurants and cafes, the school is a 15-minute train ride from Sydney City and just a 20-minute bus ride away from the iconic Bondi Beach.



Level 1
237 Oxford Street
Bondi Junction, NSW



Bondi campus is strategically located in the heart of Bondi Junction shopping area. The campus has 14 classrooms



Computers and free Wi-Fi



A dedicated area for Junior Programs



Ping-pong table

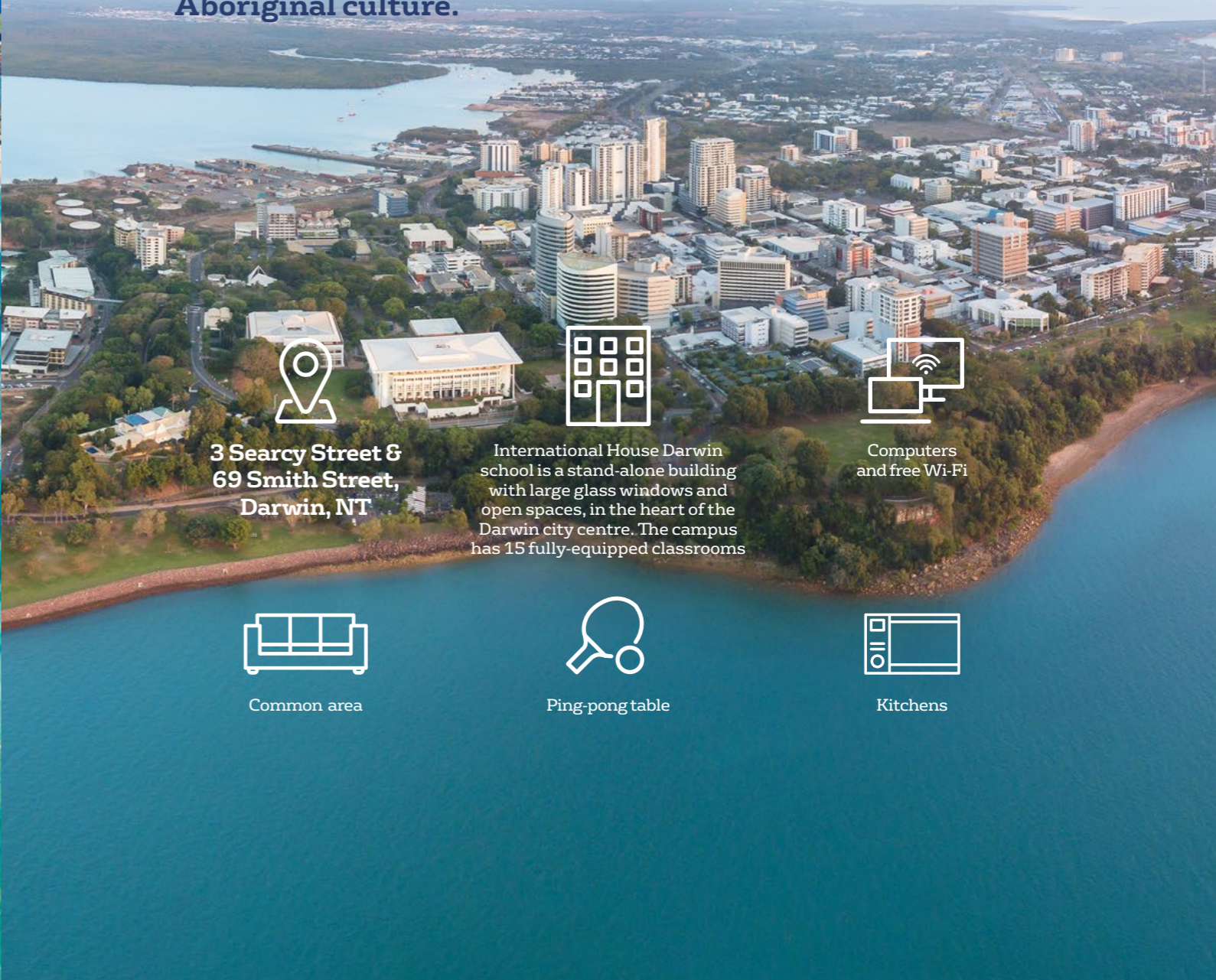


Kitchen



DARWIN

Darwin campus is located in the Darwin CBD, close to public transportation, restaurants, cafes and all sorts of shops and stores in the Darwin pedestrian mall. Public transport stops directly in front of the campus. Darwin is one of Australia's most livable cities, with warm, welcoming people. Jobs are plentiful, and the cost of living is considerably lower than Sydney or Melbourne. Students residing in Darwin have an opportunity to partake in an authentic Australian experience, and also learn about Aboriginal culture.



3 Searcy Street & 69 Smith Street,
Darwin, NT



International House Darwin school is a stand-alone building with large glass windows and open spaces, in the heart of the Darwin city centre. The campus has 15 fully-equipped classrooms



Computers and free Wi-Fi



Common area



Ping-pong table



Kitchens



MELBOURNE

Melbourne campus is located in the heart of the Melbourne Central Business District, on level 6 of a beautifully renovated building. Public transport stops directly in front of the building. Cafes, restaurants and shops surround the building and area. With a population of over 5 million, and architecture and style often compared to Europe, students will enjoy the casual, classy and affordable lifestyle offered in Melbourne. Known as Australia's second largest city, it is regarded as the cultural and fashion capital of Australia and renowned for its fine restaurants.



Level 6
350 Queen Street
Melbourne, VIC



15 classrooms are fitted with the latest audio-visual equipment



Computers and free Wi-Fi



Common area



Ping-pong table

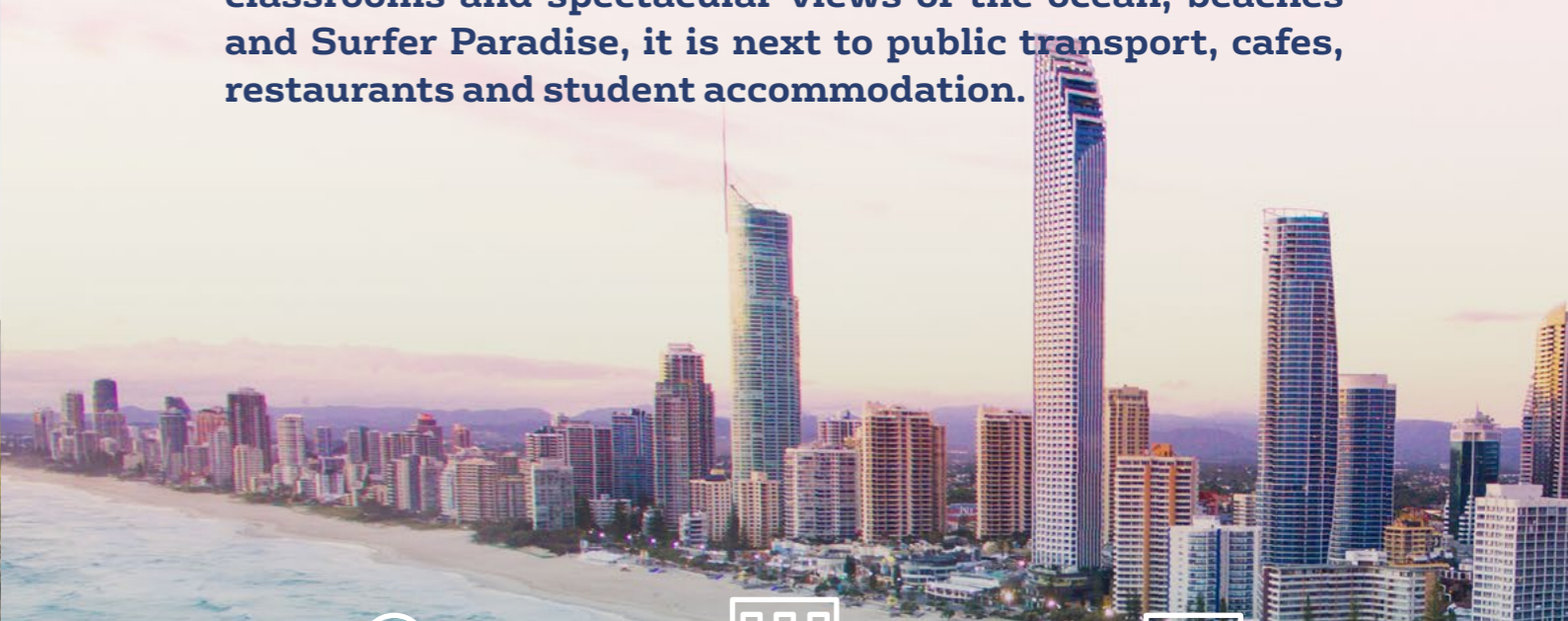


Kitchen



GOLD COAST

The Gold Coast is famous for its sandy beaches, waterways, strong surfing culture and nightlife. The region is also rich in rainforests, mountain ridges and valleys. International House Gold Coast is located in Southport, an education hub and home to many international students. With its 14 classrooms and spectacular views of the ocean, beaches and Surfer Paradise, it is next to public transport, cafes, restaurants and student accommodation.



Level 4
42 Marine Parade
Southport, QLD



Our brand new campus has 14 large and bright classrooms, with spectacular water views. All classrooms have the latest technology in audio-visual equipment



Computers and free Wi-Fi



Indoor common area and outdoor terrace



Ping-pong table



Kitchen



BYRON BAY

Byron Bay is located on the north coast of NSW, one hour south of the Gold Coast, and two hours south of Brisbane, Queensland. The region is world famous for its pristine beaches, stylish coastal towns, villages and bushy hinterland. It is also a popular destination for Australians as well as international visitors. Located in the heart of welcoming and trendy Byron Bay, the 12-classroom campus has a relaxed and friendly atmosphere and is a 10-minute walk from the “world-famous Byron Bay beaches.”



1 Carlyle Street
Byron Bay, NSW



The recently renovated and updated campus has 12 classrooms with the latest audio-visual technology



Computers and free Wi-Fi

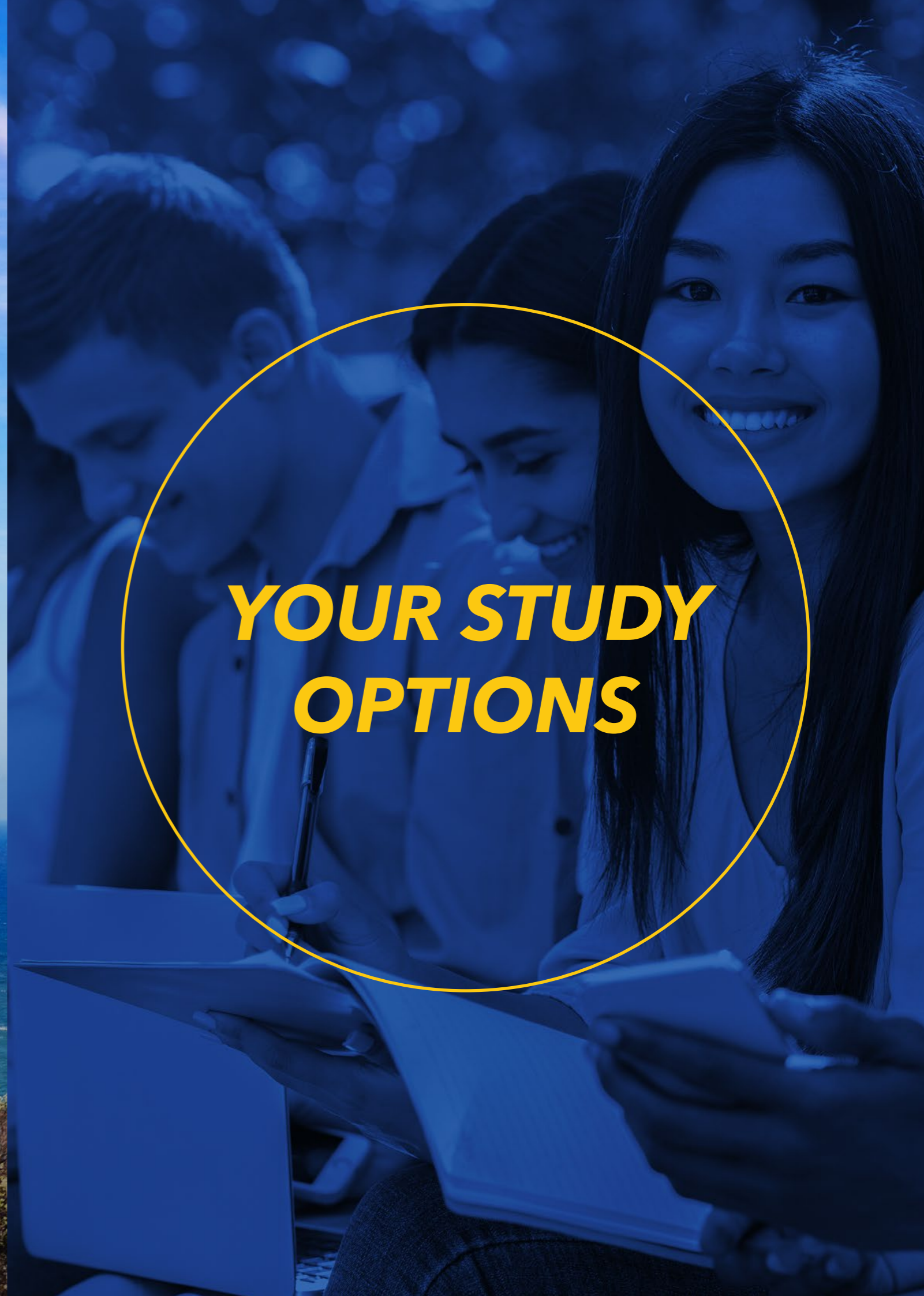


Indoor common area and outdoor terrace



Kitchen

YOUR STUDY OPTIONS





SYDNEY CITY, BONDI,
DARWIN, MELBOURNE,
GOLD COAST, BYRON BAY



DURATION

BSB30120 | CRICOS 105528F
CERTIFICATE III IN BUSINESS
4 Terms
BSB40120 | CRICOS 105529E
CERTIFICATE IV IN BUSINESS
6 Terms
BSB50120 | CRICOS 105531M
DIPLOMA OF BUSINESS
6 Terms
BSB60120 | CRICOS 105533J
ADVANCED DIPLOMA OF
BUSINESS
6 Terms

Each term consists of 6 weeks
of study and 2 weeks holiday



INTAKE DATES

January
March
May
July
September
November



STUDY MODE

Face to face on campus or
Virtual Blended model



TUITION FEE

Please go to our website at
www.ihbc.edu.au for more
information

BUSINESS

Step up to an exciting career in business. These courses will equip you with the skills you need to work in a wide range of industries.*

**Program, delivery mode and timetables are subject to change + Internship opportunities are available for this program
Certificate III in Business is delivered via virtual blended model in Darwin campus*

Certificate III in Business

Take the first step in gaining a qualification in Business. This course is suited to those who want to start a career in business or are looking for a new path.

BSB30120 | CRICOS 105528F

TERM 1

BSBTEC303 | Create electronic presentations
BSBWRT311 | Write simple documents
BSBPEF301 | Organise personal work priorities

TERM 3

BSBCRT311 | Apply critical thinking skills in a team environment
BSBPEF201 | Support personal wellbeing in the workplace
BSBXCM301 | Engage in workplace communication

TERM 2

BSBINS302 | Organise workplace information
BSBLDR301 | Support effective workplace relationships
BSBPEF302 | Develop self-awareness

TERM 4

BSBSUS211 | Participate in sustainable work practices
BSBXTW301 | Work in a team
BSBWH5311 | Assist with maintaining workplace safety



CAREER OUTCOMES: Clerical and Administrative | Sales | Community and Personal Services

Certificate IV in Business

This qualification reflects the varied roles of individuals across different industry sectors who apply a broad range of competencies using some discretion, judgement and relevant theoretical knowledge.

BSB40120 | CRICOS 105529E

TERM 1

BSBCRT411 | Apply critical thinking to work practices
BSBTEC404 | Use digital technologies to collaborate in a work environment

TERM 4

BSBPEF401 | Manage personal health & wellbeing
BSBSTR401 | Promote innovation in team environments

TERM 2

BSBOPS401 | Coordinate business resources
BSBCMM411 | Make presentations

TERM 5

BSBXCM401 | Apply communication strategies in the workplace
BSBMKG434 | Promote products & services

TERM 3

BSBOPS404 | Implement customer service strategies
BSBWH5411 | Implement & monitor WHS policies, procedures & programs

TERM 6

BSBWRT411 | Write complex documents
BSBTWK401 | Build & maintain business relationships



CAREER OUTCOMES: Work in a wide range of business environments

Diploma of Business

Gain the skills to influence others, work on projects and manage resources for an effective business.

BSB50120 | CRICOS 105531M

TERM 1

BSBXCM501 | Lead communication in the workplace
BSBOPS501 | Manage business resources

TERM 4

BSBSTR502 | Facilitate continuous improvement
BSBCMM511 | Communicate with influence

TERM 2

BSBINS501 | Implement information & knowledge management systems
BSBTWK502 | Manage team effectiveness

TERM 5

BSBFIN501 | Manage budget & finance
BSBSUS511 | Develop workplace policies & procedures for sustainability

TERM 3

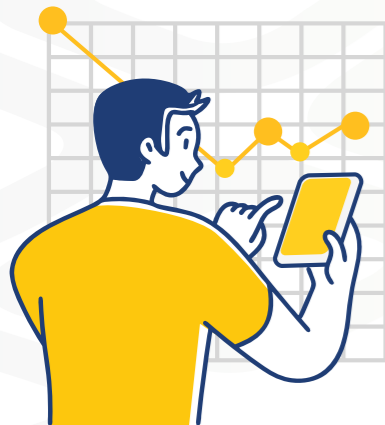
BSBTWK503 | Manage meetings
BSBSTR501 | Establish innovative work environments

TERM 6

BSBCRT511 | Develop critical thinking in others
BSBPMG430 | Undertake project work



CAREER OUTCOMES: Operations Manager | Team Leader | Business Owner



Advanced Diploma of Business

This qualification is suited to those who possess sound theoretical business skills and knowledge and would like to develop in order to create further educational and employment opportunities.

BSB60120 | CRICOS 105533J

TERM 1

BSBTEC601 | Review organisational digital strategy
BSBINS601 | Manage knowledge & information

TERM 4

BSBCRT611 | Apply critical thinking in complex problem solving

TERM 2

BSBSTR601 | Manage innovation & continuous improvement
BSBSUS601 | Lead corporate social responsibility

TERM 5

BSBFIN601 | Manage organisational finances

TERM 3

BSBCMM511 | Communicate with influence
BSBOPS601 | Develop & implement business plans

TERM 6

BSBXCM501 | Lead communication in the workplace
BSBSTR603 | Develop business continuity plans



CAREER OUTCOMES: Executive Officer | Program Consultant | Program Coordinator

SYDNEY CITY, BONDI, DARWIN, MELBOURNE, GOLD COAST, BYRON BAY

DURATION
 BSB40820 | CRICOS 105530A
CERTIFICATE IV IN MARKETING & COMMUNICATION
 6 Terms
 BSB50620 | CRICOS 105532K
DIPLOMA OF MARKETING & COMMUNICATION
 6 Terms
 BSB60520 | CRICOS 105535G
ADVANCED DIPLOMA OF MARKETING & COMMUNICATION
 6 Terms

Each term consists of 6 weeks of study and 2 weeks holiday

INTAKE DATES
 January
 March
 May
 July
 September
 November

STUDY MODE
 Face to face on campus or Virtual Blended model

TUITION FEE
 Please go to our website at www.ihbc.edu.au for more information

MARKETING & COMMUNICATION

Provide leadership and strategic direction in the marketing and communication activities of an organisation.*

**Program, delivery mode and timetables are subject to change + Internship opportunities are available for this program*
Certificate IV and Diploma of Marketing & Communication are not available in Darwin Campus

Certificate IV in Marketing and Communication

This qualification is suitable for those who possess developed marketing and communication skills, and a broad knowledge base in a wide variety of contexts.

BSB40820	CRICOS 105530A
TERM 1	TERM 4
BSBMKG439 Develop & apply knowledge of communications industry BSBWRT411 Write complex documents	SIRXOSM005 Develop a basic website for customer engagement BSBTEC303 Create electronic presentations
TERM 2	TERM 5
BSBMKG442 Conduct e-marketing communications SIRXMKT006 Develop a social media strategy	BSBCMM411 Make presentations BSBCRT412 Articulate, present & debate ideas
TERM 3	TERM 6
BSBMKG437 Create & optimise digital media SIRXECM002 Prepare digital content	BSBMKG433 Undertake marketing activities BSBMKG435 Analyse consumer behaviour

CAREER OUTCOMES:
 Direct Marketing Officer | Assistant Account Manager in Advertising | Media Assistant | Marketing Coordinator

Diploma of Marketing and Communication

This qualification applies to individuals with a sound theoretical knowledge base in marketing and communication.

BSB50620	CRICOS 105532K
TERM 1	TERM 4
BSBPMG430 Undertake project work BSBMKG546 Develop social media engagement plans	BSBMKG542 Establish & monitor the marketing mix BSBTEC404 Use digital technologies to collaborate in a work environment
TERM 2	TERM 5
BSBMKG547 Develop strategies to monetise digital engagement BSBMKG552 Design & develop marketing communication plan	BSBMKG541 Identify & evaluate marketing opportunities BSBCMM511 Communicate with influence
TERM 3	TERM 6
SIRXMKT006 Develop a social media strategy SIRXMKT007 Develop a digital marketing plan	BSBCRT512 Originate & develop concepts BSBMKG555 Write persuasive copy

CAREER OUTCOMES:
 Media Sales Manager | Marketing Coordinator | Marketing Team Leader



Advanced Diploma in Marketing and Communication

This qualification reflects the role of individuals who provide leadership and strategic direction in the marketing and communication activities of an organisation.

BSB60520	CRICOS 105535G
TERM 1	TERM 4
BSBMKG624 Manage market research BSBMKG626 Develop advertising campaigns	BSBTEC601 Review organisational digital strategy BSBMKG624 Manage market research
TERM 2	TERM 5
BSBMKG627 Execute advertising campaigns BSBMKG622 Manage organisational marketing processes	BSBMKG621 Develop organisational marketing strategy BSBCRT512 Originate & develop concepts
TERM 3	TERM 6
BSBCRT611 Apply critical thinking for complex problem solving BSBTWK601 Develop & maintain strategic business networks	BSBMKG623 Develop marketing plans BSBOPS601 Develop & implement business plans

CAREER OUTCOMES:
 Marketing Manager | Marketing Strategist | Marketing Director



SYDNEY CITY, BONDI, DARWIN, MELBOURNE, GOLD COAST, BYRON BAY

DURATION
 10904NAT | CRICOS 105377E
DIPLOMA OF SOCIAL MEDIA MARKETING
 6Terms
 10931NAT | CRICOS 106640J
DIPLOMA OF DIGITAL MARKETING
 6Terms
 10787NAT | CRICOS 106639B
ADVANCED DIPLOMA OF DIGITAL MARKETING
 6Terms
 CUA60420 | CRICOS 106545H
ADVANCED DIPLOMA OF CREATIVE PRODUCT DEVELOPMENT
 8 Terms

Each term consists of 6 weeks of study and 2 weeks holiday

INTAKE DATES
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STUDY MODE
 Face to face on campus or
 Virtual Blended model

TUITION FEE
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DIGITAL MEDIA MARKETING

There are thousands of digital marketing roles waiting to be filled. Learn the skills you need to get your dream job!

**Program, delivery mode and timetables are subject to change + Internship opportunities are available for this program*

Diploma of Social Media Marketing

This course is designed to make you a social media marketing expert. This course has 12-week Social Media work placement + Hubspot Certification included.
A 12-week unpaid work placement is compulsory for the Diploma of Social Media Marketing. Start applying your new skills whilst still studying. For more information, please visit our website www.ihbc.edu.au

10904NAT CRICOS 105377E	
TERM 1 SIRXMKT006 Develop a social media strategy	TERM 4 NAT10904003 Plan, manage & optimise paid social media advertising BSBMKG541 Identify & evaluate marketing opportunities
TERM 2 NAT10904001 Plan, implement & manage content marketing	TERM 5 NAT10904004 Establish, build & leverage a personal brand on social media BSBMKG542 Establish & monitor the marketing mix
TERM 3 NAT10904002 Plan, conduct & optimise organic social media marketing BSBPMG430 Undertake project work	TERM 6 NAT10904005 Plan, implement & manage social media conversion strategies

CAREER OUTCOMES:
 Social Media Manager | Content Marketing Manager | Digital Marketing Strategist | Head of Digital Marketing

Diploma of Digital Marketing

Designed to provide you with a broad range of knowledge, methods and technologies in digital marketing to design, implement and evaluate digital marketing campaigns.

10931NAT CRICOS 106640J	
TERM 1 NAT10931001 Conduct omnichannel marketing	TERM 4 NAT10931004 Apply marketing automation
TERM 2 NAT10931002 Plan & conduct performance marketing	TERM 5 BSBMKG547 Develop strategies to monetise digital engagement BSBMKG546 Develop social media engagement plans
TERM 3 NAT10931003 Facilitate organic & earned marketing	TERM 6 BSBMKG555 Write persuasive copy NAT10931005 Test to optimise performance

CAREER OUTCOMES:
 Digital Marketing Specialist | Marketing Automation Specialist
 Performance Marketing Manager | Social Media Planner



Advanced Diploma of Digital Marketing

You will be equipped with the skills to monitor and analyse current trends and development in digital marketing.

10787NAT CRICOS 106639B	
TERM 1 SIRXMKT007 Develop a digital marketing plan DGMANA001* Use web analytics tools to gather data on marketing performance <i>*The pre requisite unit is required as a part of the qualification</i>	TERM 4 DGMCON001 Develop & implement a content strategy for digital publication
TERM 2 FNSORG501 Develop & manage budget	TERM 5 DGMSEO001 Build & implement a search engine optimisation strategy DGMSEM001 Create & manage paid search campaigns
TERM 3 DGMWEB001 Optimise a website within a digital marketing strategy	TERM 6 DGMMED001 Plan & conduct email marketing DGMMED002 Plan & conduct marketing through social media

CAREER OUTCOMES:
 Digital Marketing Manager | Account Executive - Digital Marketing | Head Advisor in Digital Marketing

Advanced Diploma of Creative Product Development

This qualification develops individuals with high level technical, creative and conceptual skills, which they can apply across a range of creative arts industry contexts.

CUA60420 CRICOS 106545H	
TERM 1 CUACMP511 Manage copyright arrangements BSBCRT512 Originate & develop concepts	TERM 5 CUADIG517 Design digital simulations CUAFIM411 Obtain revenue to support operations
TERM 2 CUADES601 Design innovative products BSBSTR801 Lead innovative thinking & practice	TERM 6 CUADES512 Establish, negotiate & refine a design brief BSBPMG540 Manage project integration
TERM 3 CUADES 611 Manage design realisation BSBMKG625 Implement & manage international marketing programs	TERM 7 CUAGR611 Engage in the business of graphic design BSBSTR601 Manage innovation & continuous improvement
TERM 4 CUAIND512 Enhance professional practice using creative arts industry knowledge BSBSTR802 Lead strategic planning processes for an organisation	TERM 8 BSBWH5501 Ensure a safe workplace BSBCRT611 Apply critical thinking for complex problem solving

CAREER OUTCOMES:
 Visual Arts and Crafts Professional | Digital Media Designer | Digital Artists

SYDNEY CITY, BONDI, DARWIN, MELBOURNE, GOLD COAST, BYRON BAY

DURATION
 BSB40520 | CRICOS 103949A
CERTIFICATE IV IN LEADERSHIP & MANAGEMENT
 6 Terms
 BSB50420 | CRICOS 104159A
DIPLOMA OF LEADERSHIP & MANAGEMENT
 6 Terms
 BSB60420 | CRICOS 105534H
ADVANCED DIPLOMA OF LEADERSHIP & MANAGEMENT
 6 Terms
 BSB80320 | CRICOS 106540B
GRADUATE DIPLOMA OF STRATEGIC LEADERSHIP
 6 Terms

Each term consists of 6 weeks of study and 2 weeks holiday

INTAKE DATES
 January
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STUDY MODE
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LEADERSHIP & MANAGEMENT

Apply knowledge, practical skills and experience in leadership and management across a range of industries.*

*Program, delivery mode and timetables are subject to change + Internship opportunities are available for this program

Certificate IV in Leadership and Management

Designed to provide you with leadership and mentoring skills, this is the best starting point for a new career. This qualification is designed to develop leaders and managers across a range of industries.

BSB40520	CRICOS 103949A
TERM 1 BSBLDR413 Lead effective workplace relationships BSBPMG430 Undertake project work	TERM 4 BSBXTW401 Lead & facilitate a team BSBCRT411 Apply critical thinking to work practices
TERM 2 BSBOPS402 Coordinate business operational plans BSBTWK401 Build & maintain business relationships	TERM 5 BSBLDR411 Demonstrate leadership in the workplace BSBWHS411 Implement & monitor WHS policies, procedures & programs
TERM 3 BSBXCM401 Apply communication strategies in the workplace BSBPEF401 Manage personal health & wellbeing	TERM 6 BSBSTR502 Facilitate continuous improvement BSBSTR401 Promote innovation in team environments

CAREER OUTCOMES:
 Coordinator in Business Operations | Frontline Sales Manager | Production Supervisor | Team Leader

Diploma of Leadership and Management

This qualification reflects the role of individuals who apply knowledge, practical skills and experience in leadership and management across a range of enterprise and industry contexts.

BSB50420	CRICOS 104159A
TERM 1 BSBLDR523 Lead & manage effective workplace relationships BSBHRM531 Coordinate health & wellness programs	TERM 4 BSBTWK502 Manage team effectiveness BSBPEF501 Manage personal & professional development
TERM 2 BSBOPS502 Manage business operational plans BSBSTR501 Establish innovative work environments	TERM 5 BSBWHS521 Ensure a safe workplace for a work area BSBCRT511 Develop critical thinking in others
TERM 3 BSBPEF502 Develop & use emotional intelligence BSBSTR503 Develop organisational policy	TERM 6 BSBSUS511 Develop workplace policies & procedures for sustainability BSBCMM511 Communicate with influence

CAREER OUTCOMES:
 Business Development Manager | Senior Manager (Public Sector) | Legal Practice Manager



Advanced Diploma of Leadership and Management

Advance your career and move into senior management roles. Strengthen your leadership behaviour, learn how to apply sound financial and business operational skills.

BSB60420	CRICOS 105534H
TERM 1 BSBSTR601 Manage innovation & continuous improvement	TERM 4 BSBLDR601 Lead & manage organisational change
TERM 2 BSBPEF501 Manage personal & professional development BSBCRT511 Develop critical thinking in others	TERM 5 BSBCRT611 Apply critical thinking for complex problem solving BSBOPS601 Develop & implement business plans
TERM 3 BSBTEC601 Review organisational digital strategy BSBSUS601 Lead corporate social responsibility	TERM 6 BSBLDR602 Provide leadership across the organisation BSBSTR801 Lead innovative thinking & practice

CAREER OUTCOMES:
 Manager | Business Analyst | Business Development Director | Senior Executive | Area Manager

Graduate Diploma of Strategic Leadership

Learn to strategically manage and lead a team to achieve critical thinking in order to generate ideas and provide solutions to complex problems.

BSB80320	CRICOS 106540B
TERM 1 BSBHRM615 Contribute to the development of diversity & inclusion strategies	TERM 4 BSBLDR813 Lead & influence ethical practice BSBLDR811 Lead strategic transformation
TERM 2 BSBLDR812 Develop & cultivate collaborative partnerships & relationships	TERM 5 BSBPMG810 Prioritise projects & programs
TERM 3 BSBSTR802 Lead strategic planning processes for an organisation BSBSTR801 Lead innovative thinking & practice	TERM 6 BSBTEC601 Review organisational digital strategy

CAREER OUTCOMES:
 Small Business Manager | Director | Managing Director

SYDNEY CITY, BONDI, DARWIN, MELBOURNE, GOLD COAST, BYRON BAY

DURATION
 BSB40920 | CRICOS 103917J
CERTIFICATE IV IN PROJECT MANAGEMENT PRACTICE
 6 Terms
 BSB50820 | CRICOS 104115B
DIPLOMA OF PROJECT MANAGEMENT
 6 Terms
 BSB60720 | CRICOS 104432M
ADVANCED DIPLOMA OF PROGRAM MANAGEMENT
 6 Terms
 BSB80220 | CRICOS 106541A
GRADUATE DIPLOMA OF PORTFOLIO MANAGEMENT
 6 Terms

Each term consists of 6 weeks of study and 2 weeks holiday

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STUDY MODE
 Face to face on campus or Virtual Blended model

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PROJECT MANAGEMENT

A course in Project Management will help you apply a practical approach to a specific project; and give you the skills to prioritise and use analytical thinking.

**Program, delivery mode and timetables are subject to change + Internship opportunities are available for this program*

Certificate IV in Project Management Practice

This qualification is for individuals who identify and apply project management skills and knowledge in a wide variety of contexts.

BSB40920 CRICOS 103917J	
TERM 1 BSBPMG421 Apply project time management techniques	TERM 4 BSBPMG426 Apply project risk management techniques BSBPEF401 Manage personal health & wellbeing
TERM 2 BSBPMG420 Apply project scope management techniques BSBPMG428 Apply project lifecycle management processes	TERM 5 BSBPMG422 Apply project quality management techniques
TERM 3 BSBPEF402 Develop personal work priorities	TERM 6 BSBWHS411 Implement & monitor WHS policies, procedures & programs BSBPMG423 Apply project cost management techniques

CAREER OUTCOMES:
 Support Project Operations | Be a part of a Project Management Team

Diploma of Project Management

This qualification is for individuals who want to manage multiple projects by leading and directing teams.

BSB50820 CRICOS 104115B	
TERM 1 BSBPMG532 Manage project quality BSBPMG540 Manage project integration	TERM 4 BSBPMG535 Manage project information & communication BSBPMG536 Manage project risk
TERM 2 BSBPMG533 Manage project cost BSBSUS511 Develop workplace policies & procedures for sustainability	TERM 5 BSBPMG530 Manage project scope BSBSTR501 Establish innovative work environments
TERM 3 BSBPMG534 Manage project human resources BSBPEF501 Manage personal & professional development	TERM 6 BSBPMG531 Manage project time BSBSTR502 Facilitate continuous improvement

CAREER OUTCOMES:
 Manage Projects | Lead a Team for Successful Projects



Advanced Diploma of Program Management

This qualification reflects the role of individuals who apply specialised knowledge and skills, together with experience in program management across a range of enterprise and industry contexts.

BSB60720 CRICOS 104432M	
TERM 1 BSBPMG635 Implement program governance BSBLDR601 Lead & manage organisational change	TERM 4 BSBSUS601 Lead corporate social responsibility BSBSTR601 Manage innovation & continuous improvement
TERM 2 BSBPMG636 Manage benefits BSBPMG631 Manage program delivery	TERM 5 BSBPMG630 Enable program execution BSBPMG633 Provide leadership for the program
TERM 3 BSBPMG637 Engage in collaborative alliances BSBINS601 Manage knowledge & information	TERM 6 PSPMGT006 Develop a business case BSBPMG634 Facilitate stakeholder engagement

CAREER OUTCOMES:
 Manage Multiple Projects

Graduate Diploma of Portfolio Management

Designed to develop individuals' ability to make high-level decisions and implement a range of projects, programs and portfolio management functions in varied contexts.

BSB80220 CRICOS 106541A	
TERM 1 BSBPMG811 Select & balance the portfolio	TERM 4 BSBLDR812 Develop & cultivate collaborative partnerships & relationships BSBSTR801 Lead innovative thinking & practice
TERM 2 BSBPMG812 Manage & review portfolio performance	TERM 5 BSBPMG817 Manage portfolio risk
TERM 3 BSBPMG813 Govern the portfolio BSBLDR811 Lead strategic transformation	TERM 6 BSBPMG810 Prioritise projects & programs

CAREER OUTCOMES:
 Project Director | Project Analyst

SYDNEY CITY, BONDI, DARWIN, MELBOURNE, GOLD COAST, BYRON BAY

DURATION 8 Terms
Each term consists of 6 weeks of study and 2 weeks holiday

INTAKE DATES
January
March
May
July
September
November

STUDY MODE
Face to face on campus or Virtual Blended model

TUITION FEE
Please go to our website at www.ihbc.edu.au for more information

INFORMATION TECHNOLOGY

In the last two decades, the ICT sector in Australia has significantly surpassed other industries in terms of economic growth.

**Program, delivery mode and timetables are subject to change + Internship opportunities are available for this program*

Advanced Diploma of Information Technology

This course is an advanced level qualification designed to give you the skills to lead in the ICT field. Transfer the skills and knowledge across networking, IT support, database development, programming, web development, process improvement and business skills.

ICT60220	CRICOS 106544J
<p>TERM 1</p> <p>BSBCRT611 Apply critical thinking for complex problem solving ICTICT618 Manage IP, ethics and privacy in ICT environments</p>	<p>TERM 5</p> <p>ICTPRG537 Implement security for applications ICTICT611 Develop ICT strategic business plans</p>
<p>TERM 2</p> <p>ICTSAD609 Plan & monitor business analysis activities in an ICT environment ICTDBS605 Develop knowledge management strategies</p>	<p>TERM 6</p> <p>ICTSAD611 Manage assessment and validation of ICT solutions ICTPRG605 Manage development of technical solutions from business specifications</p>
<p>TERM 3</p> <p>BSBTWK502 Manage team effectiveness ICTCYS608 Perform cyber security risk assessments</p>	<p>TERM 7</p> <p>ICTNWK612 Plan and manage troubleshooting advanced integrated IP networks ICTPMG613 Manage ICT project planning</p>
<p>TERM 4</p> <p>ICTCYS612 Design & implement virtualised cyber security infrastructure for organisations ICTPRG535 Build advanced user interfaces</p>	<p>TERM 8</p> <p>BSBXC402 Promote workplace cyber security awareness & best practices ICTICT608 Interact with clients on a business level</p>

CAREER OUTCOMES:

Knowledge Manager, E-Learning Manager | Software Manager
Enterprise Application Integration Consultant | Enterprise Architecture Manager



STUDENT SERVICES

Accommodation & Transfer
Graduate Job Ready
ihear u
Learning Support

ACCOMMODATION & TRANSFER

Residential Accommodation

I am independent and I want to make friends from around the world!

Stay in a modern and purpose-built student residence. Choose from single or shared rooms and enjoy living with other students.

Key features:

- Live 10 - 50 minutes from school
- Single, twin or studio rooms with linens, clothes storage and study desk
- Communal kitchen and living areas
- Shared or private bathrooms
- Coin-operated laundry facilities
- Utilities and Wi-Fi included
- Airport transfers from \$170/one way

Homestay Accommodation

I want to improve my English and experience the Australian way of life!

Stay with a host family and experience life as a local 'Aussie'. Enjoy home-cooked meals and practise your English with native speakers, in a supportive home environment.

Key features:

- Live 30-60 minutes from school, by public transport
- Private, furnished bedroom with linens, clothes storage, and study desk
- Meals included (Breakfast and Dinner on weekdays and Lunch included at weekends)
- Utilities and laundry facilities included
- Wi-Fi available at additional cost
- VIP upgrade options available
- Airport transfers from \$170/one way





GRADUATE JOB READY!

We help to bridge the gap between theoretical education and what industry needs, providing students with practical experience in their chosen field.

ihBC offers internships via Outcome.Life.

The **Outcome.Life** internship program includes a 12-week work placement where you will be able to utilise the skills and knowledge you have developed through your studies at ihBC in the workforce.

Outcome.Life is not a recruitment agency, and is engaged purely in facilitating work placements. It is important to note that interns are not paid by the host employer, nor is there any guarantee of employment resulting from the placement. As the hours worked do not count as paid employment, student visa holders are able to work 40 hours per fortnight (as subject to visa conditions) in paid employment elsewhere.

Internship Program is offered to all students for other courses. Cost may be incurred.

IMPORTANT: Completing the 12 week internship is MANDATORY for students completing the Diploma of Social Media Marketing 10904NAT who do not have employment in a Social Media role.

ihear u



At International House we provide a service to improve our students' wellbeing and help them reach their potential during their studies.

ihear u has been designed to support students that could benefit from the opportunity to talk to someone who can provide you with tools to help you thrive. This service is now available across campuses at International House and ih Business College.

Fernanda is here to listen to you with a friendly, sympathetic and non-judgmental ear. She is a qualified counsellor, and a registered member of the Australian Counselling Association. Fernanda is also an ESL teacher and, as someone who migrated to Australia from Latin America, has experienced the hardship and culture shock of being an international student and starting a new life far from home and family. Fernanda's skills and experience make her uniquely qualified as our Wellbeing Coordinator and Counsellor.

She is available for appointments if you would like a confidential conversation about your wellbeing concerns. As well as individual and group sessions, Fernanda's program of emotional and psychological support includes workshops and the provision of resources.

Please contact Fernanda to make an appointment at ihearu@ih Sydney.com.au



LEARNING SUPPORT

We offer a comprehensive learning support services to all our students across all of our campuses.

- On-the-job Training, Webinars, Workshops, Virtual and Blended model options.
- Learning and Assessment Support provided by trainer and assessor, through regular contact via multiple modes.
- Workshops at the client's or our venue, and online units.
- Quality training resources and materials. All resources and delivery can be customised with the inclusion of the client's standards, policies, and procedures.
- An industry-specific training plan customised to each learner's role.
- An induction session for all supervisors and participants with the provision of Student Handbooks and a Supervisor Guide.
- Language, Literacy and Numeracy support.
- On-the-job training, scenarios and examples are used to develop understanding, and where no employment is obtained, internships are available.
- Activities and projects including on-the-job work tasks can be included with scenarios and examples to develop understanding.
- On-the-job training coupled with a coaching and mentoring service for each participant, to provide learning outcomes in industry and achieve the appropriate competencies.
- Develop an agreed assessment strategy specific to your organisational and individual needs.
- Online Surveys are to be contextualised to meet, monitor, and review the industry-specific outcomes of the programs through the learner's and business objectives.

For the full list of our support please go to www.ihBC.edu.au

ACADEMIC PATHWAYS

Students who wish to progress to higher education can benefit from credit transfer recognition towards a bachelor degree with one of our selective partners

CREDIT TRANSFER RECOGNITION



University of Canberra CRICOS Code 00212K

COURSES

Bachelor of Business
Bachelor of Commerce

ACT | HE

ENTRY REQUIREMENT

Any AQF5 Level Australian Diploma

CREDIT GRANTED

24 credit points

VET ARTICULATION



Torrens Uni CRICOS Code 03389E

COURSES

Bachelor of Business

NSW/QLD/VIC/SA | HE

ENTRY REQUIREMENT

Diploma of Business, Leadership & Management,
Advanced Diploma of Leadership & Management

CREDIT GRANTED

80 credit points (Diplomas) | 100 credit points (Advanced Diploma)



Griffith University CRICOS Code 00233E

COURSES

Bachelor of Business

QLD | HE

ENTRY REQUIREMENT

Diploma of Business, Leadership & Management, Project
Management, Marketing & Communication or Social Media
Marketing.

CREDIT GRANTED

- 40CP credit transfer awarded for completion of the Diploma of Business (BSB50215);
- 40CP credit transfer awarded for completion of the Diploma of Project Management (BSB51415);
- 50CP credit transfer awarded for completion of the Diploma of Leadership and Management (BSB51918);
- 50CP credit transfer awarded for completion of the Diploma of Marketing and Communication (BSB52415);
- 40CP credit transfer awarded for completion of the Diploma of Social Media Marketing (10118NAT).



Kent CRICOS Code 00161E

COURSES

Bachelor of Accounting
Bachelor of Business
Bachelor of Information Technology

NSW/VIC | HE

ENTRY REQUIREMENT

Diploma and Advanced Diploma of Business, Leadership &
Management, Project Management, Marketing & Communication.

CREDIT GRANTED

[CLICK HERE](#)

macleay college

Macleay College CRICOS Code 00899G

COURSES

NSW/QLD/VIC | HE

- Bachelor of Business
- Bachelor of Business (Accounting)
- Bachelor of Advertising & Media
- Bachelor of Digital Media
- Bachelor of Journalism

ENTRY REQUIREMENT

Diploma and Advanced Diploma of Business, Leadership & Management, Project Management, Marketing & Communication, Social Media Marketing.

CREDIT GRANTED

Diploma of Business, Leadership and Management: 8 credit units (towards Bachelor of Business only)

Diploma of Marketing & Communication: 6 credit units towards all Bachelor programs except Bachelor of Journalism and Bachelor of Business (Accounting)

Diploma of Project Management: 4 credit units (towards Bachelor of Business only)

Diploma of Social Media Marketing: 8 credit units towards Bachelor of Advertising & Media and Bachelor of Digital Media only.

COURSES

NSW/QLD | HE

Bachelor of Business with major in:

- Accounting
- Business Administration
- Business Economics
- Finance
- Human Resources Management
- Management & Leadership
- Marketing

ENTRY REQUIREMENT

Diploma and Advanced Diploma of Business, Leadership & Management, Project Management, Marketing & Communication.

CREDIT GRANTED

1 year credit (Diplomas and Advanced Diploma) 8 units



University of Southern Queensland CRICOS Code QLD 00244B
University of Southern Queensland CRICOS Code NSW 02225M



UNE CRICOS Code 00003G

COURSES

NSW | HE

- Bachelor of Business

ENTRY REQUIREMENT

Diploma and Advanced Diploma of Business, Leadership & Management, Project Management, Marketing & Communication.

CREDIT GRANTED

1 year credit (Diplomas) | 1.5 years credit (Advanced Diploma)

COURSES

NSW | HE

- Bachelor of International Business
- Bachelor of Enterprise Management Systems

ENTRY REQUIREMENT

Diploma of Project Management, Diploma of Leadership & Management, Diploma of Business (Digital Transformation), Diploma of Marketing & Communication, Advanced Diploma of Program Management, Advanced Diploma of Leadership & Management

CREDIT GRANTED

8 subjects credit points (Diplomas)

12 subject credit points (Advanced Diploma)



AIBI Higher Education CRICOS Code 03844J

APPLICATION PROCESS

How to Apply
Entry Requirements
Term Dates

HOW TO APPLY

Application and Enrolment Procedure:

Your student application and enrolment will be assessed with the required evidence provided:

- Have read the Terms & Conditions
- Met course entry requirements
- Completed the enrolment form online using the application portal
- Payment of fees before the commencement of training

The application for enrolment must be accompanied by the following certified documents:

- Passport
- Evidence of IELTS proficiency or equivalent for International students
- Evidence of a School Certificate or equivalent secondary schooling outcome
- Any Academic Transcripts and Certificates
- Other documents such as evidence of work experience i.e. resume, portfolio

How to Apply for a VET Student Loan:

VSL is for Domestic Students only

1. Read the Vet Student Loan Booklet.
2. Apply for a Tax File Number from the ATO if you don't already have one.
3. Gather evidence of your citizenship status and academic suitability to support your loan application if we don't already have the required documents.
4. If you are under 18, have your parent or guardian complete a VET Student Loans Parental Consent Form. This is not necessary if you have been assessed by Centrelink for the independent rate of Youth Allowance but you will need to provide a Centrelink Income Statement as evidence of this.
5. ihBC will verify your eligibility and register your student details in the Government eCAF system.
6. You will receive an email from the Government eCAF system and, using details in that email, are required to log in to eCAF to enter your Tax File Number and confirm your loan.

ENTRY REQUIREMENTS

BSB30120 | Certificate III in Business

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of ROSA (Record of School Achievement) or equivalent LLN*
3. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum of ROSA (Record of School Achievement) or equivalent LLN*
3. Have an IELTS or equivalent score of 5.0 and with no less than 4.5 in any band
4. Access to a laptop or tablet for home and classroom use.



Note: LLN equivalent for international students is a 10-week ELICOS course.

BSB40120 | Certificate IV in Business

BSB40820 | Certificate IV in Marketing & Communication

BSB40520 | Certificate IV in Leadership & Management

BSB40920 | Certificate IV in Project Management Practice

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent
3. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum year 12 higher school certificate or equivalent**
3. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band
4. Access to a laptop or tablet for home and classroom use.

10904NAT | Diploma of Social Media Marketing

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent
3. Intermediate computer skills
4. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent**
3. Intermediate computer skills
4. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band and
5. Access to a laptop or tablet for home and classroom use.



Note: Equivalent Year 12 for International Students is educational equivalent in home country or International Baccalaureate

VSL Students

- Be a minimum of 18 years of age
- Minimum of year 12 higher school certificate or equivalent, or
- Certificate IV from any training package, or
- Complete LLN test to ACSF Level 3 under supervision at ihBC campus
- Access to a laptop or tablet for home and classroom use.

BSB50120 | Diploma of Business
BSB50420 | Diploma of Leadership & Management
BSB50820 | Diploma of Project Management

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent or
3. Certificate IV from any training package
4. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent** or
3. Certificate IV from any training package
4. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band and
5. Access to a laptop or tablet for home and classroom use.

BSB50620 | Diploma of Marketing & Communication

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent and
3. Hold BSB42415 Certificate IV in Marketing and Communication, or
4. Hold the following units (or equivalent competencies):
 - BSBCMM411 Make presentations
 - BSBCRT412 Articulate, present and debate ideas
 - BSBMKG433 Undertake marketing activities
 - BSBMKG435 Analyse consumer behaviour
 - BSBMKG439 Develop and apply knowledge of communications industry; and
 - SBWRT411 Write complex documents; or
 - Have two years equivalent full-time relevant work experience
5. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent** and
3. Hold BSB42415 Certificate IV in Marketing and Communication, or
4. Hold the following units (or equivalent competencies):
 - BSBCMM411 Make presentations
 - BSBCRT412 Articulate, present and debate ideas
 - BSBMKG433 Undertake marketing activities
 - BSBMKG435 Analyse consumer behaviour
 - BSBMKG439 Develop and apply knowledge of communications industry; and
 - SBWRT411 Write complex documents; or
 - Have two years equivalent full-time relevant work experience
5. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band
6. Access to a laptop or tablet for home and classroom use.

BSB60120 | Advanced Diploma of Business,
BSB60420 | Advanced Diploma of Leadership & Management

Domestic Students:

1. Be a minimum of 18 years of age
2. Hold Diploma level qualification from the BSB training package and
3. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Hold Diploma level qualification from the BSB training package
3. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band and
4. Access to a laptop or tablet for home and classroom use.

VSL Students

- Be a minimum of 18 years of age
- Minimum of year 12 higher school certificate or equivalent
- Hold BSB40820 Certificate IV in Marketing and Communications and
- Access to a laptop or tablet for home and classroom use.

VSL Students

- Be a minimum of 18 years of age
- Hold Diploma level qualification from the BSB training package and
- Access to a laptop or tablet for home and classroom use.



VSL Students

- Be a minimum of 18 years of age
- Minimum of year 12 higher school certificate or equivalent or
- Certificate IV from any training package or
- Complete LLN test to ACSF Level 3 under supervision at IHBC campus and
- Hold BSB52415 Diploma of Marketing and Communications, and
- Access to a laptop or tablet for home and classroom use.

BSB60520 | Advanced Diploma of Marketing & Communication

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent and
3. Hold BSB52415 Diploma of Marketing and Communications, or
4. Hold:
 - BSBMKG541 Identify and evaluate marketing opportunities
 - BSBMKG542 Establish and monitor the marketing mix
 - BSBMKG552 Design and develop marketing communication plans
 - BSBMKG555 Write persuasive copy and
 - BSBPMG430 Undertake project work
5. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent** and
3. Hold BSB52415 Diploma of Marketing and Communications, or
4. Hold:
 - BSBMKG541 Identify and evaluate marketing opportunities
 - BSBMKG542 Establish and monitor the marketing mix
 - BSBMKG552 Design and develop marketing communication plans
 - BSBMKG555 Write persuasive copy and
 - BSBPMG430 Undertake project work; or
5. Or have 4 years equivalent full-time relevant work experience
6. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band and
7. Access to a laptop or tablet for home and classroom use.

VSL Students

- Be a minimum of 18 years of age
- Hold:
 - BSB50820 Diploma of Project Management or
 - BSB51415 Diploma of Project Management (or superseded equivalent version)
- Access to a laptop or tablet for home and classroom use.

BSB60720 | Advanced Diploma of Program Management

Domestic Students:

1. Be a minimum of 18 years of age
2. Hold:
 - BSB50820 Diploma of Project Management or
 - BSB51415 Diploma of Project Management (or a superseded equivalent version), or
 - Have completed two years equivalent full-time relevant workplace experience at a significant level within a project or program environment within an enterprise
3. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Hold:
 - BSB50820 Diploma of Project Management or
 - BSB51415 Diploma of Project Management (or a superseded equivalent version), or
 - Have completed two years equivalent full-time relevant workplace experience at a significant level within a project or program environment within an enterprise
3. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band
4. Access to a laptop or tablet for home and classroom use.

BSB80220 | Graduate Diploma of Portfolio Management
BSB80320 | Graduate Diploma of Strategic Leadership

Domestic Students:

1. Be a minimum of 18 years of age
2. Have:
 - a Diploma or Advanced Diploma qualification in related fields of study and 3 years equivalent full-time relevant workplace experience at a significant level of project or program leadership and management responsibility and/or complexity in an enterprise, or
 - a Bachelor's degree in related fields of study and 2 years equivalent full-time relevant workplace experience at a significant level of project or program leadership and management responsibility and/or complexity in an enterprise, or
 - five years equivalent full-time relevant workplace experience at a significant level of leadership and management responsibility and/or complexity in an enterprise.
3. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Have:
 - a Diploma or Advanced Diploma qualification in related fields of study and 3 years equivalent full-time relevant workplace experience at a significant level of project or program leadership and management responsibility and/or complexity in an enterprise, or
 - a Bachelor's degree in related fields of study and 2 years equivalent full-time relevant workplace experience at a significant level of project or program leadership and management responsibility and/or complexity in an enterprise, or
 - five years equivalent full-time relevant workplace experience at a significant level of leadership and management responsibility and/or complexity in an enterprise.
3. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band and
4. Access to a laptop or tablet for home and classroom use.

10931NAT | Diploma of Digital Marketing
10787NAT | Advanced Diploma of Digital Marketing

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent
3. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent**
3. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band and
4. Access to a laptop or tablet for home and classroom use.

CUA60420 | Advanced Diploma of Creative Product Development
ICT60220 | Advanced Diploma of Information Technology

Domestic Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent
3. Access to a laptop or tablet for home and classroom use.

International Students:

1. Be a minimum of 18 years of age
2. Minimum of year 12 higher school certificate or equivalent**
3. Have an IELTS or equivalent score of 5.5 with no less than 5.0 in any band and
4. Access to a laptop or tablet for home and classroom use.

VSL Students

- Be a minimum of 18 years of age
- Minimum of year 12 higher school certificate or equivalent, or
- Certificate IV from any training package, or
- Complete LLN test to ACSF Level 3 under supervision at ihBC campus
- Access to a laptop or tablet for home and classroom use.



TERM DATES

<ul style="list-style-type: none"> • 2022 	
24 January	21 March
16 May	11 July
5 September	31 October
<ul style="list-style-type: none"> • 2023 	
23 January	20 March
15 May	10 July
4 September	30 October
<ul style="list-style-type: none"> • 2024 	
22 January	18 March
13 May	8 July
2 September	28 October

HEAR FROM OUR STUDENTS



Francisco Vasquez
Peru

Diploma of Leadership & Management
BSB50420 CRICOS 104159A



I chose to study at ihBC because I had heard a lot of good things about this institution, and because they are flexible with the timetable. I chose Leadership & Management because it will help me develop my career.

We've learnt a lot of things, like how important it is to develop a business plan, and how to handle feedback between stakeholders and staff, to achieve company goals. The course is helping me build my confidence, manage my team better, and it's improving my performance. It's very up to date, with the trainers using current topics that you can apply for current cases.

The trainers are amazing! They're friendly and helpful, and they share a lot of their experience so that you can improve your performance. They bring dynamic discussions to the classroom.

The course is delivered as Blended Learning, which means online and face-to-face classes. The trainers can give you the best in both ways.

The course is helping me build my confidence, manage my team better, and it's improving my performance.



Isabella Bassanelli
Brazil

Diploma of Social Media Marketing
10904NAT CRICOS 105377E



I did some research about what I wanted to do, and the most special course that I found was Social Media Marketing at ihBC, because it was innovative, and it was just starting. I went to visit the school, and loved it, so it was a match!

You learn so much in Social Media Marketing: how to manage brands on social media, how to manage advertising, how to design and create marketing strategies, how to optimise organic media marketing. We learned lots of things that go way beyond social media as well.

The trainers were wonderful! Nigel Lane was the main one that I had, and he was incredible – as a trainer, as a teacher, as a person.

I loved my internship. I did it with ZayZoon, which was a company that was a start-up. They're pretty strong in the market now, and it was fantastic – I've learned a lot. When I ended the course, they couldn't keep me on, but the networking was really important. My supervisor recommended me to another company and now I'm working with them as a marketing manager.

I believe that the course gives you enough to take on any kind of social media marketing job – social media marketing consultant, social media marketing manager, strategist. Basically, it's the whole lot.

The trainers were wonderful!



**Are you ready for
the next big step
in your career?**



**CONNECT
WITH US**



**www.ihbc.edu.au
@ihbcnow**

**www.ih Sydney.com.au
@ih Sydney**

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CRICOS Provider 02623G

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IH Gold Coast

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IH Byron Bay

1 Carlyle Street, Byron Bay, NSW 2481